

2022 12 27 Active Transportation Meeting with Mayor Brown

From: David Laing

Sent: December 27, 2022 5:33 PM

To: Mayor Patrick Brown

Subject: Active Transportation Meeting

Good afternoon, Mayor Brown,

Thanks once again for meeting with us this morning. We appreciate your time.

We covered several topics during our meeting. As requested, here is a summary of actions arising from our discussions.

- BikeBrampton and the Active Transportation Advisory Committee, (ATAC), to plan activities to promote health and environmental benefits of active transportation and on-street bike lanes. This will be in the form of bike repair “pop-ups”, and community rides that would include the local Councillors. Attention will be focused on areas receiving new bike infrastructure and where higher numbers of resident complaints have been received, particularly in Wards 3&4, and 7&8.
- BikeBrampton, ATAC and the Community Cycling Program, CCP, all have excellent working relationships with city staff. Action areas identified below will further increase adoption of active transportation habits and residents’ support for active transportation infrastructure.
 - Strategic Communications to work with AT Planning and Traffic Engineering staff, as well as BikeBrampton and ATAC to develop, and distribute flyers to promote the benefits of existing and planned AT infrastructure,
 - Strategic communications to work with AT Planning staff, BikeBrampton and ATAC on the development of a smart phone app, and foldable map (like Brampton Transit’s approach), as an AT navigation aid, that identifies cycling routes based on speed, safety, and comfort from current location to destination,
 - By-law enforcement to work with AT Planning, BikeBrampton and ATAC to create messaging related to cycling infrastructure by-law compliance that will be viewed as educational rather than punitive,
 - Risk management to work with the AT Planning staff, BikeBrampton and ATAC to address cycling infrastructure safety issues, especially where Brampton’s policy misaligns with Regional and neighbouring jurisdictional approaches,
 - BikeBrampton and ATAC to continue to work with Brampton Tourism “Experience Brampton” on promotion of cycle tourism.
- We didn’t mention this specifically during our meeting, but we also wanted to highlight the importance Different Spokes bike hub plays in providing a “safe space” for foreign students, particularly from Algoma University. Our plan is to formalize these activities in concert with PCHS and Downtown BIA over the next year.

We look forward to working with you, the rest of Council and City staff to continue building momentum and support for active transportation as the City continues building out the AT network during this Council term. Let us know what else we can do to ensure the success of this initiative.

Best regards to you and your family for a happy and healthy 2023!

David Laing - Chair, BikeBrampton



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