## PEDAL POLL 2022

## Canada's National Bike Count June 7<sup>th</sup> – 12<sup>th</sup>

What is Pedal Poll 2022?

Why is it Important?

BetweenJune7<sup>th</sup> – 12<sup>th</sup>, 2022, we'llbe out counting people on bikes in communities across Canada. Thousands of volunteers will be providing a snapshot of what cycling looks like in their community. These data to help support cycling for everyone, everywhere.

More people are cycling. There is more investment in cycling. We now have the National Active Transportation Strategy. These data will help ensure cycling is accessible to Canadians of all ages, abilities, and backgrounds.

What is the objective?

Engage diverse communities in collecting cycling data across Canada, with a focus on key routes. Identify who is cycling and where, and, more importantly, highlighting who is missing on our streets, paths, and trails.

How can you help? Join us and invite others to participate in Canada's National Bike Count! Data are collected the same way so they can be compared regionally and nationally. Volunteers will use <u>CounterPoint</u>, an app designed to utilize the power of crowdsourcingthelpunderstandhow people move. (www.counterpointapp.org)



To learn more visit:

velocanadabikes.org/pedalpoll

#**PPSV2022**