

FOR IMMEDIATE RELEASE Schedule Date Oct 20th, 2021
Re-Imagine BACK DOOR APPROACH

HISTORY:

Continuing with COVID impact on small communities, Downtown Brampton will be undergoing a two-year program of construction to the roads and water systems. To support and celebrate for change, John ST Junction has been conceptualized – **a backdoor approach**.

A backdoor approach is physically using the backdoors of the small business, this supports current client base and small business to adapt with the construction. By reshaping the laneways and incorporating a new customer base of cycling, this project will focus on incorporating the side streets of community to encourage walking, strollers, and active living.

Reimagine a parking lot, by using asphalt colour stickers, communication, local art murals, dog stations, benches, and a safe place to rest or “be”, this area surrounded by residential, and business helps to incorporate community in a healthy, artistic manner. The junction will support additional living space for residents and intergrading diversity by using art and physical attraction.

TO DATE

Project Lead – Tracy Pepe The Scented L’air 29 Queen St E
Sept 3rd reached out Economic Development –to present concept
Sept 24th presented town hall
Oct 13th Presented to City Council – supported Martin Medeiros & Paul Vincente

NEXT STEPS:

Phase one: October 31st, implement drawings and hold a community BBQ event, discuss what is BIKE Certified for business, clean-up process, talk, ideas, tea. Hot dogs and water...

PLEASE RSVP I am buying lunch or a potluck is welcome....

<https://www.eventbrite.ca/e/bbq-with-the-neighbours-what-is-the-john-st-junction-tickets-195285332687>

If you would like to attend or would like to volunteer, please contact Tracy Pepe at 905-216-8766 or email her at nose@scentedlair.com.

OCT 31st, 2021

PLEASE do not park directly behind the building for we will be having a BBQ to discuss the possible changes and how we will be improving the parking lot.

If you would like to see the presentation to council, **TIME STAMP 3:42 PM 6.3 delegation**
<https://pub-brampton.escribemeetings.com/Players/ISISStandAlonePlayer.aspx?Id=cbc76d6a-8306-453d-adac-4be76470d9ba>