

BikeBrampton COVID-19 Advocacy Priorities Action p.1

Please sign up for any of the 8 suggestions that interest you. David will coordinate resulting groups.

a. Request Ward Councillors to have Urban Shoulders Converted to Bike Lanes	VOLUNTEER SIGN-UP NAME
WARDS 1 & 5 - Rowena Santos & Paul Vincente	
Ward 1 Denison Avenue Between Park Street and McLaughlin Road	
Ward 1 Railroad Street Between Mill Street North and McMurphy Avenue	
Ward 5 Fletchers Creek Boulevard Williams Parkway and Bovaird Drive	
WARDS 2 & 6 - Michael Palleschi & Doug Whillans	
Ward 2 Conestoga Drive Wexford Drive to south of Sandalwood Parkway	
Ward 2 Colonel Bertram Road Conservation Drive and Mayfield Road	
Ward 2 Sunforest Drive Bovaird Drive to Sandalwood Parkway	
Ward 6 Edenbrook Hill Drive Sandalwood Parkway and Wanless Drive	
Ward 6 Queen Mary Drive Edenbrook Hill Drive and Wanless Drive	
Ward 6 Edenbrook Hill Drive Bovaird Drive and Sandalwood Parkway	
WARDS 3 & 4 - Jeff Bowman & Martin Medeiros	
Ward 3 McMurphy Avenue Between Charolais Boulevard and Kingsview Boulevard	
Ward 4 Kingknoll Drive Between McLaughlin Road and Ray Lawson Boulevard	
Ward 4 Drinkwater Road Queen Street to Chinguacousy Road	
WARDS 7 & 8 - Charmaine Williams & Pat Fortini	
Ward 7 Balmoral Drive Between Dixie Road and Cloverdale Drive	
Ward 7 MacKay Street Williams Parkway and North Park Drive	
Ward 8 Kenview Boulevard Between Finch Avenue and Goreway Drive	
Ward 8 Grenoble Boulevard Between Central Park Drive and Williams Parkway	
Ward 8 Don Minaker Drive The Gore Road and Imperial Lake Drive	
WARDS 9 & 10 - Gurpreet Dhillon & Harkirat Singh	
Ward 9 Fernforest Drive Between Sandalwood Parkway and Countryside Drive	
Ward 9 Fernforest Drive Between Bovaird Drive East and Sprucelands Avenue	
Ward 9 Sunny Meadow Boulevard Between Sandalwood Parkway and Oatfield Road	
Ward 10 Mountainash Road Between Countryside Drive and Peter Robertson Boulevard	
b. Promote cycling to Family-based sport events , using successful advertising campaigns linking lifestyle eg. automobile advertising	
c. Promote utilitarian cycling benefits as a useful integral part of daily life to get kids around, no matter how busy parents are. Returning to work away from home does not change this, based on our experience.	

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<p>d. Promote utilitarian cycling benefits at Bike Brampton pop-up repair café tent tent to existing COVID19 bike lane recreational cyclists to expand their use to purpose-trips ie. groceries, errands (low-hanging fruit).</p>	
<p>e. Promote Equity cycling benefits for all ages, abilities, socio-economic groups, non-profits, community groups. Riding a bike extends marginalized people’s options. Teach people what they can live with and live without. Work with non-profits to promote to new immigrant groups.</p>	
<p>f. Promote cycling economic benefits to employers for work-from-home: downsizing 2 to 1 car, lower cost of insurance & transit, lower risk of vehicle collision costs (collision reporting down 80%) & injuries</p>	
<p>g. Promote “first mile – last mile” concept with Brampton Transit to avoid waiting for bus transfers. Limited schedule now. Cycling a short distance to the transfer point is less expensive and more efficient.</p>	
<p>h. Social Media campaign key words: #rideyourbike #cyclinglife #bikecommute #cycletowork #growgreen #outsideisfree #commuting Velo Canada Bikes: #bikefriendlycanada #peopleforhealthyplaces #bikestories Share the Road: #bikescandothat</p>	