2019 11 08 Brampton and Caledon Bike Hub Focus Group Sessions

From: David Laing (bikebrampton) <david@bikebrampton.ca>

Sent: November 8, 2019 3:01 PM

Subject: Community Cycling Project Focus Group Sessions

Hello all,

I'm inviting you to participate in a focus group session related to the Community Cycling Program and the Brampton and Caledon Bike Hubs. The Brampton Bike Hub has been operating for almost two years and the Caledon Hub for seven months. It's time to get your feedback on how the program has affected you and to find out where you would like to see the program going in the future. **Register for one of the two sessions here**.

Last week I sent out a survey link. Thanks to those who responded. Your feedback has been insightful and will aid in the research we are doing on behalf of Peel Region. But whether you answered the survey or not, whether you have regularly participated in the Bike Hubs or not, whether you are a mentor or a protégé, regardless, we would like you to come to one of the two focus group sessions. Your opinions are important, and it will help us greatly to understand the support for active transportation in both Brampton and Caledon.

Pick one of two session dates that is the most convenient for you. The first option is Monday November 25th, 7:30-9:00pm at the Southfields location, 12560 Kennedy Road at the northwest corner of Kennedy Road and Dougall Avenue. Option two is Wednesday November 27th, 6:30-8:30pm at 50 Sunny Meadow Blvd, Unit 108, just north of the Brampton Civic Hospital. **Register for one of the two sessions** here.

Let me know if you need help with transportation and we will arrange. Food and drink will be offered.

David Laing, Chair, BikeBrampton

From: David Laing (bikebrampton) <david@bikebrampton.ca>

Sent: November 19, 2019 4:39 PM

Subject: Brampton and Caledon Bike Hub Focus Group sessions

Good afternoon,

A reminder that we will be hosting two focus group sessions next week regarding the Brampton and Caledon Bike Hubs. The first option is Monday November 25th, 7:30-9:00pm at the Southfields location, 12560 Kennedy Road at the northwest corner of Kennedy Road and Dougall Avenue. Option two is Wednesday November 27th, 6:30-8:30pm at 50 Sunny Meadow Blvd, Unit 108, just north of the Brampton Civic Hospital.

Thanks to those who have already registered. The deadline is this Friday so we can ensure there is enough food for all. **Register for one of the two sessions** <u>here</u>. Let me know if you have any dietary restrictions or preferences. Also let me know if you need a ride and we will arrange one for you.

If you can't make either of the two focus group sessions, then we would really appreciate it if you take 10 minutes to **complete the interim survey** here. That will give us comparable information about how much you're cycling now versus before you joined Pedalwise. Without data to measure our progress, we won't be able to justify continuation of the program beyond next spring. Please help us help you.

Many thanks!

David Laing - Chair, BikeBrampton