

BikeBrampton minutes

November 14, 2018 - 6:30pm – 7:30pm

50 Sunny Meadow Blvd. Suite 108

Attendees: Peter Bolton, Gerald Pyjor, Barry Leveille, Alina Grzejjszczak, Steve Laidlaw, Ewa Milewska, Polly Thornham, George Sheppardley, Bruce Marshall, Peggy Ramaekers, Raquel Kulcheran, Marisa Pusaka, Chris Phillips, Tracy Zason, Wages Habib Khan, Dayle Laing
cc: Nelson Cadete (Brampton AT), Vince D'Elia (TRCA)

Meeting Started: 6:35pm preceding BikeWrx drop in at Brampton Bike Hub

Review & approve minutes [October minutes](#) Polly – Carried

Brampton City Update:

1. Query re **status of OMCIP grant of \$1.7 million** for Brampton AT infrastructure. Grant money from sale of Carbon Cap and Trade credits. Spending must be matched with city portion. Awaiting spending decisions. Discussion about priorities identified by City with provincial grant application. **Action:** Dayle to inquire on status at Nov 22nd BCAC meeting. [Report to Planning & Development Committee re funding priority Mar 5, 2018](#)
2. **New Bike crossing signals at Scott/James & Queen Street** – New and improved intersection has had bike crossing signals installed which are not yet functional. Dayle has been advised by Nelson Cadete that this is expected to happen by November 30, 2018. Discussion around proper timing of bike crossings, which are not the same as for cars. The OTM Book 12 offers instruction on how to time the signals, and it is expected that these signals will be adjusted before they are implemented. There was a question about bringing in-ground or other types of bicycle sensors to Brampton streets, as well as what is in use in other municipalities. It was inconclusive, and will be a topic for further query. Kudos to Councillor Bowman for advocating for this bike crossing! It is much anticipated by those who want to cross Queen Street at Scott and James Streets, and is an alternative Etobicoke Creek Trail connection. Further signalized bike crossings are anticipated with the ATMP. Kennedy Road bike crossing is high on the priority list for the OMCIP grant spending. **Action:** encourage City Traffic staff to make Scott/James & Queen crossing operational asap.
3. **Next term of Council** – Discussion about optimism for the Active Transportation file in new Council. New Commissioner of Public Works and Engineering is Bruce Zvaniga, who has prior experience in

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Halifax and Burlington. Mayor-elect Patrick Brown reportedly bought a new bike at Cyclepath, and had a cycle tour with transportation planning staff, which included riding the Franceschini bridge.

Regional Update:

1. **Kennedy Valley extension of Etobicoke Creek Trail** – Dayle reported that excellent quality paving has been completed to Mount Charles Park in Mississauga. Bike the Creek planning committee has decided to include this section in ride into Mississauga and Pearson Airport (GTAA).
 2. **Healthy Communities Initiative – Live 5-2-1-0 event** – Nov 6th – Dayle and David had BikeBrampton booth display at the Soccer Centre. Healthy Living daily plan includes minimum 5 vegetables & fruits, maximum 2 hrs screen time, minimum 1 hr moderate-vigorous exercise and zero sugary drinks. Councillors Dhillon, Bowman and Whillans were in attendance, along with hundreds of students. Promotion of Brampton Bike Hub, Bike the Creek, Community Rides.
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Community Engagement

1. [Pedalwise Carbon Reduction Challenge](#) winners – Dayle referred to the [blog post](#) that announced the winners of our Summer/Fall Carbon Reduction Challenge. Raquel, Peggy and Ewa, present at the meeting, were congratulated. The other 3 winners were Jason, Heidi and Alex. Congratulations to all protégés who participated! -- Over 480 trips taken, cycled almost 8,000km, displaced 2.5 tonnes of carbon! Everyone is encouraged to come to our next meeting time, Dec 19th, where winners will be honoured at our [1st anniversary celebration](#) and opening of the new bike cage.
 2. **Institute for Sustainable Brampton** – BikeBrampton is sitting on task force for forming an independent charitable organization that would help the City realize its 2040 Vision, bring green jobs to the City and increase sustainable transportation as part of our One-Planet living.
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BikeBrampton Projects:

1. [Peel Community Cycling Program Tender](#)
Dayle reported that the partnership of PCHS, BikeBrampton, Town of Caledon and Caledon Community Services submitted a tender (RFP) to Region of Peel. If selected, the program will run from Jan 2019 to Jun 2020, with expansions to at least one more site in Brampton and 2 in Caledon (Bolton and Southfields). The current Pedalwise and BikeWrx programs are run in the Brampton Bike Hub, courtesy of our partnership with PCHS and the federal Environment and Climate Change EcoAction grant, which
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concludes end of Jun 2019. David submits a quarterly report to Vélo Canada Bikes, detailing performance against budget and carbon reduction targets. Bikeport by Kevin Montgomery set up data tracking of the aggregate of our Strava kilometres cycled. Only trips logged “commute” count, and participants need to join the EcoAction Club to give Kevin permission to collect their data. A new contract would allow continuation and expansion of Pedalwise and BikeWrx. The Region of Peel’s Healthy Living Grant funded the new bike cage materials, designed and assembled by Gerald, Peter, Steve and David. The underground parking spaces for the cage have been provided by PCHS. PCHS, a registered not-for-profit, manages grant funding expenses. This tender, if successful would create a contract to fund an amount less than \$60,000 for the first 1 ½ years, with an option to extend the contract for one or two years. (Chris Phillips offered the services of his sister, who writes federal grant proposals.) Most not-for-profit corporations have a full-time person to write grants & RFPs. Writing proposals is equally time-consuming, whether the amount is large or small, and tender rules are long, complicated and strict. Management of grants and tenders are challenging. Accuracy and detailed accounting is required. **Action from previous meeting:** Mentors to review their training document to see if more points need to be added, and submit to David. **Action from previous meeting:** David to ask protégés, if they are not participating, to complete an exit survey so we can learn going forward.

2. Promotion: Social Media & Website

[Pedalwise Facebook Group page](#) – In Lisa’s absence, Dayle asked attendees for ideas to increase traffic and participation in Pedalwise Facebook group page and other social media ideas. The most common idea expressed was to create an account on Instagram, as it is suitable, for three reasons: most youth (everybody under 25 years old) use it, as opposed to Twitter or Facebook; the format favours photography with captions; the format favours more emotional, passionate entries, as opposed to facts or policies. It is not suitable for linking to other sites or articles, and so Twitter is recommended for more factual or educational purposes, and Facebook attracts especially older people. **Action:** Dayle to request Kevin to set up Instagram account. Barry offered to help out with the Twitter account, and mentioned a few ways to increase retweeting of Bike Brampton’s tweets, as well as making sure Bike Brampton retweets other’s tweets which include #bikebrampton. He mentioned that the Bike Brampton Twitter account could be used to better advantage than weather forecasts and warnings. He also recommended that Bike Brampton participants on Twitter try to connect and correlate their cycling tweets with local activities and events, so that people who are not necessarily following cycling tweets, might learn about Bike Brampton incidentally. 1% response rate from tweets is considered average and

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3% is thought to be very good. Other ideas: promote partner activities & events (we do promote Greg's Ride, Ontario Bike Summit); re-visit our brand; broaden our target audience; mix drier policy posts with humorous fun info. When tweeting, tag Councillors to enlist retweets; encourage Councillors to put events on their signboards.

3. Prioritized list of infrastructure projects

Action: members should consult the list of projects and report on progress/completion and identify new areas as appropriate. Members can use 311 to report issues.

TRCA Trails:

- a. **Etobicoke Creek Trail** surfacing north of Mayfield planned for paving in 2019. Brampton owns 600m north of Mayfield. Being coordinated between Brampton & Caledon with TRCA.
- b. **Sherway Trail** construction - 2019 construction. Bridge under QEW will be proceeding.

BikeBrampton priorities:

- a. **Heart Lake Road Mitigation strategy** – David and Dayle sitting on TAC (Technical Advisory Committee). Heart Lake Wetland Complex is 7th out of 2260 most important provincially significant wetland on MNR's Ontario Wetland Evaluation System. [Heart Lake Road AT blog](#) as result of 1st PIC held Nov 2, 2017. Heart Lake is part of Brampton city loop, connecting Esker Lake Trail, up Heart Lake Road, through Heart Lake Conservation Area to Mayfield Rd.
- b. Worn pavement lines on existing infrastructure (eg. Bonny Braes Road, Rutherford, Bleasdale)
- c. Clairville & Queen St E intersection – Steve reported this intersection requires a “no u turn” sign. Ebenezer is a safer route. – follow up required
- d. Finch & Steeles intersection – Lisa reported this intersection should have a “beg” button to allow crossing from north to south – follow up required

City of Brampton Infrastructure:

- a. Franchesini bridge across #410– signage on both sides of bridge has been audited for updating to direct AT traffic. EcoCounter logged 17,761 trips from end of May to Sept 20th. Peak was 100 on Bike the Creek day, Jun 23rd. Average daily number is 42 cyclists.
 - b. BFIP projects – Traffic Calming – Richvale North has daily issue with cars parked illegally in no stopping active lane of traffic.
 - c. Queen Street Densification Corridor
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- d. Hurontario-Main downtown streetscaping including bike lanes– [put on hold effective Dec, 2018]
 - e. OMCIP grant of \$1.7 million for Brampton AT infrastructure. (see City Update #1)
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4. [Bike the Creek](#), Jun 22, 2019 BikeBrampton is passing lead on project to TRCA. Monthly planning meetings are underway. Dayle reported that Lisa, David and Dayle joined others from the planning committee for the Oct 30th Bike the Creek Planning Ride on the new route south to the airport into Mississauga. The new route will now mean the event is truly region-wide.
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5. [Brampton Kids on Bikes Project](#) **Action:** David to update at future meeting on Region of Peel submission for funding.
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New Business

Events

1. Brampton Bike Hub 1st Anniversary Celebration – Dec 19th Celebrate opening of bike cage, Carbon Challenge winners with participation from federal, provincial, municipal and Vélo Canada Bikes.
Combination of official function and potluck/Brampton Bike Hub provided refreshments
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2. [Critical Mass Rides](#), last Fri of every month Nov 30th Gage Park starting 6:30pm (arrive by 6:15) [BikeBrampton webpage](#). Facebook Messenger group chat has revitalized event.
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3. Repair Café – Nov 17th Chinguacousy Library branch – looking for volunteers. This is now independent of Sheridan College.
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4. Sheridan College Repair Café – Nov 17th Davis Campus – looking for volunteers
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5. BikeBrampton winter party Jan 16th Wednesday evening during BikeWrX time
Potluck! Bring your winter joyous selves!
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6. [Bike the Creek](#) Jun 22, 2019 Save the date!
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Next meeting Wed Jan 16th, 6:30 pm – 7:30pm 50 Sunny Meadow Blvd, Unit 108
Meeting adjourned 7:50p.m. Thanks to Polly for taking the minutes!