



Announcing the Pedalwise Carbon Challenge

*Ride your bike to more to places
in your community and Win!*

Every Pedalwise protégé can win! Between July 01 and Oct 31, 2018, cycle at least 10% more than the kilometres and number of trips you have logged between January 01 and June 30, 2018.*

The top three protégés will win even bigger prizes, based on percentage increase in total kilometres cycled!

Ride a bike to places in your neighbourhood

- Shop, dine, errands, commute— all by bike!
- Be active with your family
- Meet new friends
- Become healthier
- Enjoy nature
- Help reduce traffic congestion
- Reduce your carbon footprint
- Become a confident cyclist —ride with a mentor

*To give everyone a fair challenge, each protégé starts at a base of at least 100km cycled between Jan 1 and Jun 30, 2018, and minimum of 10 trips cycled, no matter when they joined the program. A protégé starting Pedalwise today need only cycle 11 trips and 110 km by October 30 to WIN.



Summer/Fall Carbon Challenge Terms and Conditions

Who is eligible to participate in the contest?

Registered Pedalwise protégés are eligible to participate.

What are the criteria to win prizes?

Use the total distance cycled and the total number of trips cycled between Jan 1st and Jun 30, 2018, (minimum distance is 100 km and minimum number of trips is 10). The distance and number of trips cycled between Jul 1st and Oct 31st must be a minimum of 10% higher for distance and number of trips.

How will the distance cycled and number of trips be tracked?

Kilometres cycled will be based on trips logged on 'Strava' through the **ECO-Action Club** and marked as a "commute". A commute trip has an start and end, and does not involve a car for any part of the trip. The trip purpose may be business, recreation, shopping, etc.

A manual trip log is acceptable with witness certification. Manual entries require: date and time of trip, start and end of trip, and trip distance.

What are the contest prizes?

All Protégés who increase both distance and number of trips travelled by a minimum of 10% will win a \$25 gift certificate. In addition, the top three protégés with the largest increases in total percentage distance cycled will each win a \$100 gift certificate.

What are my responsibilities?

Ride as often as you can. Complete the surveys and track your trips using the equipment and forms provided. Contact your mentor at least twice a month. Have fun riding!