

For Immediate Release

Attention News & Photo Editors

Bike the Creek puts a Scenic Spin on Family Fun

Brampton, ON, June 23, 2018 – Reveling in the beauty of the Etobicoke Creek Trail, Fletcher’s Creek Trail and the stunning valley vistas in Caledon and Brampton from the seat of a bicycle is the focus of the 5th Annual Bike the Creek. Hosted by the City of Brampton, the Town of Caledon, Toronto and Region Conservation and BikeBrampton, this year’s family friendly event takes place on Saturday, June 23, 2018 from 7:30 a.m. to 2 p.m.

Aimed at encouraging people of all ages and cycling abilities to discover the joys of cycling, Bike the Creek offers four different rides to choose from. The Town Ride, a 46 km route begins at 8:30 am and will take about three to four hours to complete. There is a 40 km city loop route, a 26 km nature route, and a 12 km family ride. Young cyclists can also take part in the children’s bike rodeo which aims to help give them more confidence on their bikes and to get them interested in cycling at an early age so they can become lifelong cyclists.

This year the event is showcasing new cycling infrastructure with our **Bicycle Friendly Connections** theme, as our communities move to a lower carbon future. We will also be celebrating **National Aboriginal Day** with an Indigenous pavilion in the Medicine Wheel Garden in Heart Lake Conservation Area. The event will feature a trail opening in Valleywood and the opening of the new Franceschini Bridge connection.

Experts from Toronto and Region Conservation, City of Brampton Heritage and Town of Caledon will line the routes with pavilions, explaining various trail features and landmarks as well as stamping riders’ passports for a chance to win prizes. The catered lunch is provided compliments of the Region of Peel and Walk + Roll Peel.

Various local dignitaries will bring greetings to Bike the Creek participants and cycling the route.

To register or for more information visit <http://bikebrampton.ca/events/bike-the-creek/>

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