Demographics: Overview

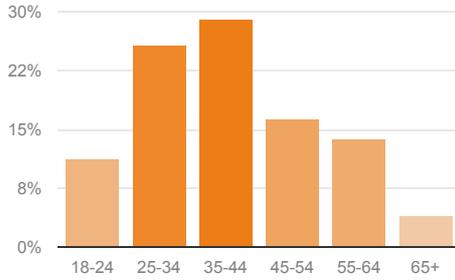|		
◯ **All Users** 100.00% Sessions	◯ **Women in Brampton** 11.60% Sessions	**Jun 1, 2017 - Sep 30, 20**
◯ **Young People in Brampton** 9.46% Sessions		

Key Metric:

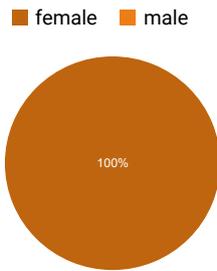| Age — 58.17% of total sessions	Age — 11.60% of total sessions	Age — 9.46% of total sessions
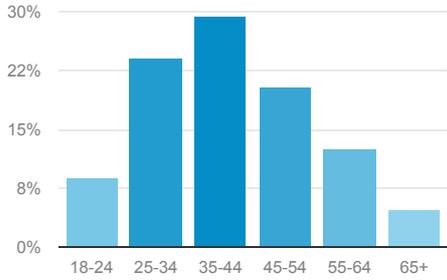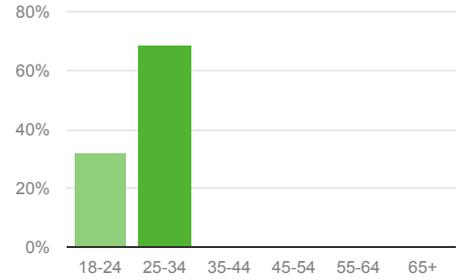
Gender — 59.22% of total sessions	Gender — 11.60% of total sessions	Gender — 9.46% of total sessions
■ male ■ female 42.8% / 57.2%	■ female ■ male 100%	■ male ■ female 45.2% / 54.8%
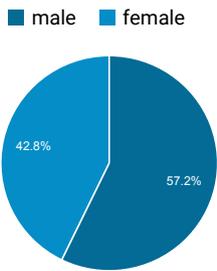
© 2017 Google