

Jun 1, 2016 - Aug 31, 2016

Demographics: Gender

Some data in this report may have been removed when a threshold was applied. [Learn more](#)

ALL » GENDER: female » AGE: 35-44

All Users
7.69% Sessions

Explorer

Summary

Sessions

July 2016 August 2016

Other Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	383 % of Total: 7.69% (4,981)	59.01% Avg for View: 67.14% (-12.11%)	226 % of Total: 6.76% (3,344)	65.01% Avg for View: 65.47% (-0.70%)	2.00 Avg for View: 1.93 (3.68%)	00:02:17 Avg for View: 00:02:06 (9.18%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Arts & Entertainment/TV & Video/TV Shows & Programs/TV Talk Shows	21 (1.41%)	47.62%	10 (1.11%)	38.10%	3.24	00:06:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Home & Garden/Yard & Patio	38 (2.56%)	42.11%	16 (1.78%)	47.37%	4.26	00:05:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Travel/Travel Agencies & Services	25 (1.68%)	44.00%	11 (1.23%)	48.00%	5.56	00:06:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Arts & Entertainment/Music & Audio/Music Videos	14 (0.94%)	50.00%	7 (0.78%)	50.00%	1.93	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Reference/General Reference/Dictionaries & Encyclopedias	39 (2.63%)	58.97%	23 (2.56%)	51.28%	1.82	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Travel/Air Travel	35 (2.36%)	57.14%	20 (2.23%)	54.29%	4.37	00:04:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Jobs & Education/Education/Primary & Secondary Schooling (K-12)	20 (1.35%)	65.00%	13 (1.45%)	55.00%	2.00	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. News/Politics/Campaigns & Elections	20 (1.35%)	65.00%	13 (1.45%)	55.00%	1.85	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Games/Online Games	14 (0.94%)	57.14%	8 (0.89%)	57.14%	1.71	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Jobs & Education/Jobs/Career Resources & Planning	21 (1.41%)	47.62%	10 (1.11%)	57.14%	2.29	00:04:26	0.00%	0 (0.00%)	\$0.00 (0.00%)

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