Walk & Bike to School in Peel



It is everyone's responsibility

Peel School Safety Committee • **Dee** District School Board **Dufferin-Peel Catholic District** School Board PEEL REGIONAL BRAMPTON Flower City brampton.ca MISSISSauga Region of Peel Working for you Brampton Stampton School Traffic Council PREVENTION Insurance BikeBrampton.ca Travel **Biking in Brampton**

Insurance Bureau of Canada Bureau d'assurance du Canada





Roadside Rewards



Builds our Community

We all want...

- A safe community for encouraging our children to walk and bike to school
- Healthy children with lifelong habits for learning and positive behaviour

Safe School Community







Congestion

"Communities in the GTA must begin encouraging a significant shift from cars to transit and active transportation. Otherwise, by 2031, road capacity, including currently built and new infrastructure, will handle less than 40% of the projected vehicle demand."

Nick Poulous, Transit and Transportation Planning Consultant. (2014)

School Drop off Congestion

"school administrators and staff spend an average of **30 minutes each school day** managing car traffic at their school."

Metrolinx. (2012) Stepping It Up Project: Qualitative Data from Pilot School Administrators

Work & School Daily Trips

- 53% were shorter than 7 km
- 18% were less than 2 km
- 81% were taken by car!

Traffic Safety Concerns Around Schools

- Excess speeds in school zones
- Disobeying signs
- Blocking fire routes
- Unattended vehicles on roadways
- Unsafe driving in the Kiss & Ride
- Distracted drivers

Be Aware of your Surroundings

- Reduce your speed
- Obey all traffic signs





Photo courtesy of: Green Communities Canada, Active & Safe Routes to School, http://www.saferoutestoschool.ca/

Stop for School Buses with Overhead Lights Flashing

SCHOOL BUS

PALANELL TO PASS

WHEN SER LICENS

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Protect our children

Avoid a \$ 400 fine for Failure to Stop!

Stop for your Crossing Guard

 You must remain stopped until the children and Crossing
 Guard have safely cleared the roadway

Keep NO PARKING Zones Clear

- Be mindful not to stop in designated NO PARKING zones
- Stopped vehicles could obstruct the visibility of drivers and pedestrians



Keep Fire Routes Clear

- Be sure not to block fire
 routes
- Blocking fire routes can delay emergency response times



When Using the Kiss & Ride...

- Obey posted signs
- Be mindful of marked traffic lanes
- Be respectful
- Don't be distracted by texting or talking on your cell phone while driving
- Ensure your children are buckled in when approaching a Kiss & Ride





Distracted driving photo Courtesy of www.myprincegeorge.com

Walking & Cycling Safety

• Make eye contact to ensure drivers see you!



Costs to All of Us

- Productivity our time!
- Road maintenance
- Construction
- Enforcement
- Healthcare
- Environmental
- Insurance

How Do We Improve Cycling Safety?

- Small increases in perception of safety encourage more people to cycle
- The more bikes on the road, the safer it is for all!
- Better marked bike lanes reduce accident risk by 50%
- Education & consistent enforcement

School Health Benefits – Get Fit!







Current Physical Activity Levels

84% of kids 3-4 7% of kids 5-11 4% of kids 12-17

get 60 minutes / day

moderate to vigorous physical activity

2014 Active Healthy Kids Canada Report Card (now run by ParticipACTION)

Active Transportation for Physical Activity Goals

"Driving our kids to and from school may be robbing them of an important source of daily physical activity."

2014 Active Healthy Kids Canada Report Card (now run by ParticipACTION)

School Transportation Trends



1986 & 2006 data: Metrolinx. Stepping It Up – Final Report. (2012) 2009 data: Metrolinx. GTHA School Travel Household Attitudinal Study Report. (2010) "We have engineered physical activity out of our daily lives. Until we engineer it back in, we will continue to have a health problem as a consequence"

> Dr. David Mowat, Former Peel Medical Officer of Health. (2014)

Overweight / Obese Peel grade 7-12 Students

37% of boys 27% of girls

Peel Public Health. Student Health Survey, (2011) (measured heights and weights of more than 7,500 Peel students)

Link to Disease

- Heart & Lung Disease
 - 7,006 new cases of heart disease / year in GTHA1
 - 1/3 boys & almost ½ girls Peel Gr 9 students failed their cardiorespiratory fitness scores 2
- Type II Diabetes -- "an economic tsunami"
 57,000 new cases of diabetes / year 1

1. GTHA Medical Officers of Health. Improving Health by Design, (2014) pp.9-10

2. Region of Peel Health. Changing Course, Peel Region Health Study, (2012) p.11

Vehicle Air Pollution

- "Group 1 carcinogenic to humans" 1
- Particularly susceptible: young kids, elderly, pregnant women, & those with heart disease, asthma, chronic obstructive pulmonary disease, obesity & diabetes 2

 International Agency for Research on Cancer. (2014)
 GTHA Medical Officers of Health. Improving Health by Design in the Greater Toronto-Hamilton Area. (2014)

Active Transportation Solution

"Physical activity is a powerful intervention. It has benefits as large as those provided by drugs in preventing death in the treatment of coronary heart disease, stroke, heart failure and the prevention of diabetes."

Stranger-Danger risk is very, very low



 A child is vastly more likely to have a heart attack than be abducted by a stranger and child heart attacks are so rare that most parents (correctly) never consider the risk

> Gavin de Becker, security consultant, Protecting the Gift: Keeping Children and Teenagers Safe (and Parents Sane). (2000)

Cultural Norm Shift

"A few parents that had encouraged their children to walk to school noted **disapproval from other parents**; they were seen to be acting in an **irresponsible manner**."

> Greenest City, Informa Market Research. Small Steps Large Rewards, Active & Safe Routes to School Resource Manual, June 2001, p.13

"Good parents allow Active Transportation"

Active Transportation

Benefits outweigh Risks 9:1 to 96:1

Teschke et al. (2012) Bicycling: Health Risk or Benefit?, UBC, (review of scientific literature)

School Academic Benefits









Academic Performance

 Grade 3 kids who exercised and biked to school improved their ability to concentrate equivalent to being half a year ahead in school



Academic Performance

 Exercise from travelling to school by walking or cycling improves ability to concentrate for about four hours into the school day

Neuroscience - Physically Active Kids have more Active Brains

• Brain scans of students taking a test





After 20 minutes of
 After 20 minutes of
 sitting quietly
 walking

Hillman C.H. et al. (2009). The effect of acute treadmill walking on cognitive control and academic achievement in preadolescent children. Neuroscience. 159(3):1044-1054.

Active Kids Learn Better

 Standardized test scores increased by 6% over 3 years

Donnelly J.E. and Lambourne K. (2011). Classroom-based physical activity, cognition, and academic achievement. Prev Med. 52(Suppl 1)S36-S42.

Better Classroom Behaviour

 Over 20% decrease in teachers' time managing behaviour following activity

Kibbe D.L. et al. (2011). Ten years of TAKE 10!: integrating physical activity with academic concepts in elementary school classrooms. Prev. Med. 52(Suppl 1):S43-S50.

Increased physical activity is evidence-based strategy to improve academic performance

Academic Performance

Castelli DM. Glowacki E. Barcelona JM. Calvert HG. & Hwang J. University of Texas. (January 2015). Active Education: Growing Evidence on Physical Activity and Academic Performance

Lifelong Habits for Learning & Positive Behaviour

"Experiences such as biking and walking to school may increase the odds of children and adolescents forming lifelong habits for learning and for positive behaviors."

Castelli, DM, et al. Active Education: Growing Evidence on Physical Activity and Academic Performance. San Diego, CA: Active Living Research, 2015

School Travel Planning

"an effective tool to positively impact school travel choices"

School Travel Planning in Action in Ontario: Successes and Lessons in Active and Sustainable School Transportation, Metrolinx. (2013); Photo courtesy of: Green Communities Canada, Active & Safe Routes to School, http://www.saferoutestoschool.ca/

School Travel Planning



Stepping It Up – Final Report, Metrolinx. (June 2012)

What You Can Do Now!

- Drive your kids to school only when necessary
- Obey traffic signs and Crossing Guards to keep children safe
- Dress your children so they can walk or cycle to school in all weather
- Work with School Administrators to set up School Travel Planning for safe active routes to school in your neighbourhood