2017 02 06 Feedback on Etobicoke Creek Trail Signage Audit Documents

Re: Cycling Advisory Committee of December 15, 2016, an opportunity to provide feedback on the proposed signs for Etobicoke Creek Recreational Trail was requested.

These signs are important to the community for the following reasons:

- Fulfill Brampton's risk mitigation for a major recreational trail that extends from south of Steeles Avenue to north of Mayfield Road, to Caledon
- Promote both recreational and utilitarian cycling in Brampton and enhance enjoyment
- Encouragement for occasional users to become regular users
- Reduce the number of temporary signs required for Brampton's signature cycling event, Bike the Creek, hence saving cost
- Provide wayfinding signage for current and future use for cycle tourism between the Waterfront Trail and the Greenbelt Trail

This report summarizes the feedback sent to Tamara Kwast, Coordinator, Special Projects, Planning and Development Services on January 11, 2017. Reviewed were 23 maps and 12 pages of signage descriptions. 32 comments were noted on the maps.

In general, the maps and descriptions are very thorough and well done. Recognizing that signage can never be sufficient for everyone's individual requirements, comments were kept to a minimum. Where wayfinding information was added, google coordinates were provided to verify distances from the sign to a landmark. The greatest potential for problems occur at the Wellington Street Stairs. Several comments were made to enhance this area and the Mary Street alternative.

- Steep Hill: add 6 signs, remove 2 signs
- Wayfinding: add extra information on 16 of proposed signs
- Incorrect Direction or Sign Placement: 9 signs
- Conditions changed since the November 2015 audit: remove "trail ends" from 2 signs

Thank you to staff for this opportunity for BCAC to have input into making cycling much better and safer in Brampton.

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