

# BikeBrampton minutes

**Sept 19, 2016 - 6:30pm – 9:00pm**

Century Gardens Recreation Centre, 340 Vodden Street East (at Rutherford) Rm#1

**Attendees:** Members: Stephen Laidlaw, Lisa Stokes, Lorie Miller, Erica Duque (Peel Active Transportation), George Shepperdley, Ernst Braendli, Pauline (Polly) Thornham, Peter Bolton, David Laing, Dayle Laing

**Regrets:** Kevin Montgomery, Alina Grzejszczaki, Leslie Benfield, John Van West, Carolyn Clubine, Gerald Pyjor, Gaspard Ndayishimiye, Leo Romano

**cc:** Nelson Cadete (Brampton AT)

**Meeting Started:** 6:44 pm

**Review and approve minutes from last meeting**

<http://bikebrampton.ca/wp-content/uploads/2013/12/2016-06-21-BikeBrampton-Meeting-minutes.pdf>

**Motion** to approve minutes: Lorie – Carried

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## **Brampton City Update**

Dayle gave update on **Brampton's first 10 Community Rides** and results of BCAC Program subcommittee debrief on past season. Brampton will take over registration and promotion of rides with online registration. Target is to have online waivers be only required once per season. BikeBrampton will continue to promote event and to supplement with volunteers as needed.

Two bonus Community Rides announced for [Sept 25<sup>th</sup>](#) and [Oct 2<sup>nd</sup>](#).

**Action:** Dayle to create and post blog about [Community Rides ends season](#) – done.

Brampton is set to apply for **Share the Road's Bicycle Friendly Community** status again this autumn. BCAC members are to help provide staff with information, particularly on programs completed.

Discussion about Burlington organizing to send their AT Manager and team to Europe to learn more about infrastructure experience.

Lisa reported on her experience of **riding from Brampton to Hamilton** – infrastructure improved as she travelled west through communities – Mississauga, Oakville, Burlington, Hamilton.

**Action:** Lisa to send Dayle blog post link of Lisa's experience

Discussion about city policy to add infrastructure in the form of painting as the result of repaving. This

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has been done on Balmoral. Sunny Meadow has urban shoulders and hand-drawn sharrows. Fernforest has paint but was not repaved. Lisa explained that studies indicate that pavement markings do effectively lower speed of traffic. This was the positive outcome on Father Tobin. Sharrows could be potentially turned into bike lanes in the future.

George reported that although there is no official cycling advisory committee in **Oakville**, Council is very responsive to the cycling community's requests for infrastructure, and readily creates bike lanes.

David reported on the 'no bike' sign at **Alderlea**. The intent was to stop the use of Alderlea stairs for bike stunts. The sign however references a bylaw for parks, not an historic site. This gives an unintended message to cycling visitors not being welcome at the site. Discussion about the importance of signage for encouragement of positive behaviour. John has been working this project & received commitment for bike parking ring and post. Request went through purchasing but colour was not black as used in historic downtown area, creating an issue. Discussion about the need to coordinate approach to encouraging cycling downtown within confines of appropriate city policy theme.

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## Regional Update

Metrolinx hired Green Communities Canada and MMM Group to assist with **School Travel Planning** (STP), in Peel Region. A workshop is to be held Sept 28<sup>th</sup> for PSARTS, Peel Health Active Living team. 100 schools are scheduled for STP for this next year. From 2012 until now, there were only 11 schools with STP. School Public Health Nurses are to be trained. There are two Bike Rodeo tool kits created by PSARTS subcommittee and available at Peel Safety Village.

Erica presented the [10 Step Handbook for High School Bike Projects](#) at Sept BCAC meeting and brought copies for BikeBrampton members. It focusses on overcoming barriers and engaging student leaders to create their own tailored programs. Schools are welcome to request this program from their School Health Nurses. Discussion about BikeBrampton members engaging secondary schools to request this program. Erica was commended on the quality of this handbook. BikeBrampton members can request more copies of handbook from Erica.

Erica reported that the **2016 Bike to School Week results** (May 30<sup>th</sup>-Jun 3<sup>rd</sup>) have been drafted into a fact sheet. Peel obtained a mode share as high as 6.8%, with more than 90% of registered Peel schools reporting their results. GTHA average reporting was 40-45%. Erica expressed appreciation for the GTHA prizes organized by BikeBrampton (which used MTO grant money). The goal is to double participation and have 100 Peel schools registering and participating in 2017.

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**Action:** Erica to provide B2SW fact sheet pdf once it is finalized – Dayle to post on website

**School Bicycle Parking Program** – [walkandroll@peelregion.ca](mailto:walkandroll@peelregion.ca) will accept emails for requests for bike parking racks from school principals. *Deadline for application is mid-November.* Assessment will be based on ‘need’. Racks are styled in 3 inverted ‘U’s’ which can park 8 bikes. Installation will be spring 2017. Region of Peel will cover cost of rack and installation for this year only.

**Action:** BikeBrampton members to contact their local schools to encourage applications

**Action:** David to notify Brisdale School to apply for bike parking program

**Community Bike Centre** is presenting on Sept 27<sup>th</sup> regarding their offering for **McHardy Court bike mechanic clinic** (as a follow up to our [bike clinic partnership project](#) in Dec 2014).

Lisa reported she rode the 120km [Tour de Mississauga](#) (Tour De Sauga), where she averaged 22km/hr. 80, 100 & 120km distances were charged a fee; while 15, 30, and 50km routes were free. Quality bananas, natural drinks and chicken burgers were provided on the paid routes. The 15km route for families with kids was not marshalled. Routes were counter-clockwise this year which seemed more difficult. [SustainMobility](#) organized the 9<sup>th</sup> annual event and 3171 cyclists registered, down from 3800 in 2015. Lisa found benefit from printing the cue sheet and reviewing the night before, as well as from verbal turn-by-turn directions on her device. Signs were generally good with a few missing. There was one error on the cue sheet, however the sign was correct.

George reported that **Caledon Greenbelt trail** railbed has been resurfaced and Village of **Terra Cotta** has repaved roads with urban shoulders.

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## BikeBrampton Project Updates

1. [Legacy Cycling Infrastructure](#)  
“Big Ask” for Brampton /Peel

Kevin sent a letter on behalf of BCAC, requesting William Osler Hospital Board consider dedicating bicycle parking at Peel Memorial Centre for Integrated Health and Wellness in honour of Mr. Ralf Jarchow. Discussion about excellent bike parking at Brampton Civic Hospital.

**Action:** Kevin to report on Peel Memorial bike parking follow up

David spoke with Bob Darling, Manager of Economic Development re the initiative of Brampton’s arts community designing bicycle parking for Garden Square that incorporates a positive uplifting message,

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honours Mr. Hardeep Singh Pahra, encourages and welcomes cyclists to Brampton downtown. Bob expressed interest and requested that we make a proposal.

**Action:** David to discuss at next Office of the Central Area Communication session.

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## 2. [Community Bike Centre](#) (Pedalwise & BikeWrX)

Peter reported on the **Bike4Brampton** campaign with Oct 1<sup>st</sup> **Parks Day tree planting** at Allan Kerbel Park, Brickyard Way. 1500 trees are to be planted based on 18,000km cycled (1 per 20km).

**Action:** BikeBrampton members still encouraged to [register](#) and post rides until end of October.

Lorie is organizing BikeBrampton booth at Parks Day Oct 1<sup>st</sup> and BikeBrampton members are invited to work the booth, and plant. Dayle to get display to Lorie for the event. - done

Peter reported that 4 young ladies completed their 20 hrs each on the [Earn-A-Bike](#) program. After they finished their repairs, all 4 donated their bikes.

[Do-It-Yourself Bike Maintenance](#) – for a \$10 annual membership, you can become a Community Bike Centre member and gain access to repair tools. Call 905-463-9941 to book an appointment.

Bikes can be borrowed depending on qualifications. \$100 deposit is required.

Peter reported that he taught a middle aged lady to ride a bike. Her motivation was to ride with her grandchildren.

**All:** Drop off Donated bikes: [Community Environment Alliance](#), 7-222 Advance Blvd. [More details](#)

Erica reported that TCAT's **2015 Pedalwise Report** has been completed.

**Action:** Erica to send Dayle pdf of Pedalwise Report – Dayle to post on website

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## 3. [Brampton Kids on Bikes Project](#)

David reported that he and Dayle met with PDSB Trustee Suzanne Nurse on July 11<sup>th</sup> to discuss bussing. Suzanne explained increased bussing was passed in 2015 budget and is now being implemented. They discussed how to advance AT issues in light of increased pressure from parents and unified standard of bussing for both boards by STOPR.

David met with Peel Public Health's Sandra Fitzpatrick and Sue French to discuss PSARTS and STP going forward. It was an opportunity to update progress and arrange ongoing meetings. Region of Peel Public Health will become reinvented in workplace health.

**Peel School Safety Committee** David and Dayle attended the Aug 23<sup>rd</sup> meeting. The committee

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produced a kit of materials, downloadable from: [Peel School Walk & Bike page](#), including: 4 videos, slide presentation deck, brochures, posters (now translated into French, Urdu and Punjabi) and a media calendar for tweeting messages. Results from Oct 2015 International Walk to School Day and Winter Walk Day were presented. There were 8 schools each in Brampton and Mississauga. Neighbourhood Policing Unit (NPU) Officers and leaders attended the events, school banners were provided by Brampton's Crossing guards (Violet). CAA provided wrist bands. Insurance Bureau of Canada provided trinkets. Extra schools requested participation! There was a pedometer challenge Feb 3<sup>rd</sup> – Mar 3<sup>rd</sup>. 7 of the 8 original schools participated and CAA provided the pedometers. Some schools had over 3 million steps! Principals reported to be very pleased with the events. Reporting statistics were not indicative due to work to rule and privacy issues. Between Jan and Apr 2016, presentations were made at each of the targeted schools. BikeBrampton members presented at many of these Parent Council meetings. Although the initial purpose of convening the multi-stakeholder committee was to reduce congestion, the goal became about changing the mindset of parents. The statistics did not capture the positive shift in perception. In future, parents are to be evaluated before and after presentations, principals are to be surveyed and a focus group to discuss. Principals may have STP added to their certification requirements. The next step is to hand off the leadership on this committee from Peel Police Chair Joy Brown, to Co-Chairs from both school boards. Joy was thanked for her excellent leadership in guiding this committee to agreement on producing the kit of materials and organizing the campaign.

On behalf of Peel Police Constable Joy Brown, David is scheduled to present the results of the Peel School Safety Committee to Peel Public Health on Sept 23<sup>rd</sup>.

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4. [Bike the Creek - June 24, 2017](#) **Save the Date!** The first 2017 Bike the Creek Planning meeting is Oct 4<sup>th</sup>. Theme to be explored is Canada 150, for the 150<sup>th</sup> anniversary since confederation.
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5. [Bicycle Friendly Business Program](#) David met with Wayne Chan and Judy Yak regarding Brampton Caledon SmartCommute and the handbook for business. There was discussion about whether the budget has already been committed for this year. Wayne committed to finding budget money for the workplace handbook for 2018. It would likely cost around \$10,000. If 10 companies contributed, it would be \$1000 per company. It would focus on AT, or combinations of ride to carpool, the reverse, bikeshare at work or riding combined with transit.
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**Action:** Kevin & David to coordinate dropping off BFB Bronze awards to appropriate City and Regional representatives.

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6. Promotion:  
Social Media & Website

Kevin provided [report](#) with links to analytic documents. Discussion about thoroughness of this analysis and need to encourage more young and particularly female cyclists by including their interests in blogs and tweets.

Discussion about cost for boosting facebook coverage. No resolution on whether we proceed. Discussion about the value of daily weather report on Twitter feed and comments received. [Kevin subsequently offered to ask people via a survey for feedback on value.]

**[Action:** Members to take our [social media survey](#) to make their views known.]

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7. Prioritized list of infrastructure projects

**BikeBrampton priorities:**

- a. Heart Lake Road Mitigation strategy - David
- b. Kennedy Valley Trail extension progress – David. Work slated for early spring 2017
- c. Etobicoke Creek Trail signage –part of audit by Ford & Associates **Action:** Dayle to update once report available
- d. Worn pavement lines on existing infrastructure eg. Bonny Braes road

**City Priorities**

- e. Franchesini bridge status, as part of Esker Lake Trail extension. To be discussed at Oct BCAC meeting.
  - f. Fernforest, Richvale Drive, Mountain Ash Rd and Edenbrook Hill Drive – slated for traffic calming which will include bicycle infrastructure option as per BFIP.
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8. Potential Cycling Challenges for Brampton

See item #2 above.

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9. Critical Mass Bicycle Tags

Lisa generously had bicycle tags printed that promote Critical Mass. She brings roll of tags each meeting for BikeBrampton members. Members are to hang tags to likely participants to encourage ridership.

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10. June is Bike Month

**2016 Blog Articles** created since last meeting: [Bike the Creek](#) – Success story about Brampton & Caledon's signature cycling event, [Bike the Creek Shout-out in Legislature](#), [Bike the Creek Scenic Spin](#), [Bike to Work Day](#), [First Brampton Community Ride](#), [Bramalea CycleFest](#), [Manitou Bike Parade](#), [Cycling Safety – A Kids Parachute Event](#), [Larkspur Public School Spring Fling](#), [Rotary Rib n Roll](#), [CeleBrampton BikeFest](#), [McMurphy Community Bike Clinic](#), [Bike to School Week – GTHA Experience](#), [Bike to School Week – Parent Experience](#), [Brampton Libraries Community Spotlight](#), [PEYA Amazing Green Race](#)

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## New Business

1. BikeBrampton membership in CanadaBikes.org

David contacted Chair and discussed benefits of joining the association. David has submitted John's donation of \$60 for ½ year membership.

**Action:** David to report on AGM teleconference meeting of Oct 16<sup>th</sup> at next meeting.

2. Suggestions from Kevin – discussion deferred

- a. creating a page of "Heroes" page -- a way for the public to ask targeted questions to people who are prepared to answer them...such as club cycling, utilitarian cycling, riding with kids, etc. Would anyone be interested in having a profile summary on the BikeBrampton website, and being contacted?
- b. Is it possible to organize a Winter Cycling workshop before the snow falls, perhaps at the Library? Would Katrina Doctor be able to help with this?
- c. In light of increased awareness of Vision Zero

3. BikeBrampton meeting schedule

Schedule discussed and alternative date of 1<sup>st</sup> Thursday of each month selected by those present at meeting. Decided that due to short time between Sept & Oct meetings, schedule left as is for Oct.

**Action:** David to find out if room available and to create doodle poll to confirm moving meeting

4. Bicycle Lending

Discussion about possibility to create bike lending through the library system as done by some other communities. City of Hamilton, Mohawk College & McMaster University. All have bike-lending programs

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despite a Hamilton bike share. Discussion about bicycles owned and perhaps not being used by Brampton Bylaw as a potential for lending.

**Action:** bring forward to next month to discuss action plan

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5. PAMA – Bicycle Friendly Attraction

[PAMA website info](#). **Bike Path Directions** PAMA is near to the Etobicoke Creek Trail, which stretches from Brampton Sports Park in the south, to Snelgrove in the north, nearly the entire height of Brampton. [View a PDF map online](#), or visit the City of Brampton website for [details on the rest of the trail system](#). PAMA has a large bike rack in the parking lot.

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6. Federal Infrastructure Townhalls

MP Kamal Khara held an infrastructure Townhall meeting on Sept 14<sup>th</sup>, which David and Dayle attended. Minister of Infrastructure & Communities Amarjeet Sohi was present. The message consisted of providing municipal infrastructure grants, leveraged with matching grants and targeted at locally designated shovel-ready projects. The federal government will not be telling communities where their priorities should be.

Lisa reported that she and Kevin met with MP Ruby Sahota to discuss infrastructure.

**Action:** Lisa to organize follow up meeting and invite David and Dayle

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## Events

1. [Greg's Ride, Share the Road, Sept 25<sup>th</sup>](#)

Share the Road's fund raiser ride in Milton. Peter, Gio, David & Dayle participating.

**Action:** Peter to report at Oct meeting. **Action:** Dayle to post [blog](#) about event - done

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2. Parks Day & Tree Planting, Oct 1<sup>st</sup>

Lorie is organizing BikeBrampton booth at Allan Kerbel Park and BikeBrampton members are invited to work the booth, and plant the Bike4Brampton trees. **Action:** Dayle to get display to Lorie for the event.

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3. [Live 5-2-1-0 Oct 6<sup>th</sup>](#)

BikeBrampton has been invited to display a booth as part of this event for **500 school kids** at Brampton Soccer Centre. David and Dayle will attend. The message of healthy eating and activity is to be

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presented, as supported by Peel Public Health.

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4. Fall bonus Community Rides      [Sept 25<sup>th</sup>](#) and [Oct 2<sup>nd</sup>](#)

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  5. [Official opening of Etobicoke Creek Trail, Oct 11<sup>th</sup>](#)      Brampton and Caledon section of trail north of Mayfield – construction has been completed under project management of TRCA, Brampton and Caledon. BikeBrampton has been invited to speak at official opening and ribbon cutting, along with MPP Harinder Malhi, City of Brampton Mayor Linda Jeffrey, Acting Town of Caledon Mayor Rob Mezzipelli, and MC Caledon Councillor Jennifer Innis (also on Board of Directors for TRCA).  
**Action:** Dayle to speak on behalf of BikeBrampton and to report next month. [Blog post](#)

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  6. [International iwalk iwheel Month of October](#)      Discuss next month how BikeBrampton can help with school participation
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## Referred Matters List

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1.

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**Next meeting Monday October 17<sup>th</sup>  
6:30 pm – 9:00pm**      Location: Century Gardens Recreation Centre, Room #1 auditorium downstairs  
Meeting Adjourned 8:52 p.m.      **Motion:** Polly – Carried

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