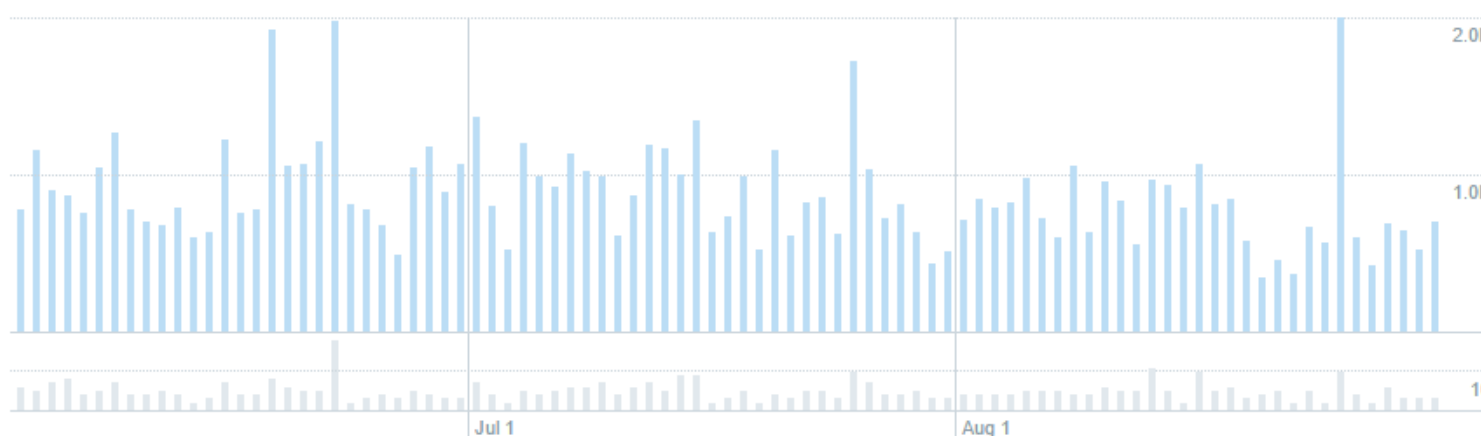


# Tweet activity

Jun 2 - Aug 31, 2016

Export data

Your Tweets earned **77.6K impressions** over this **91 day** period



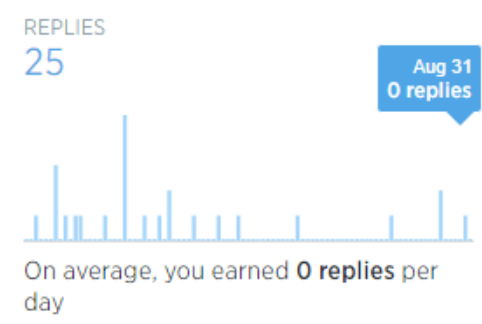
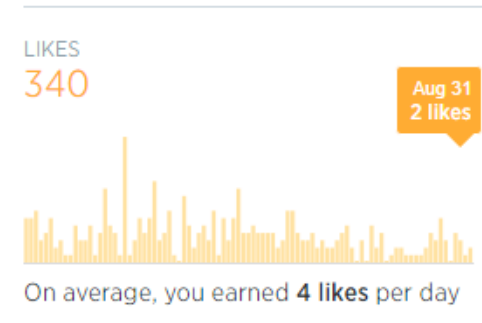
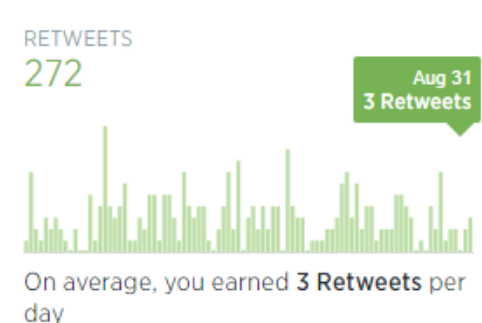
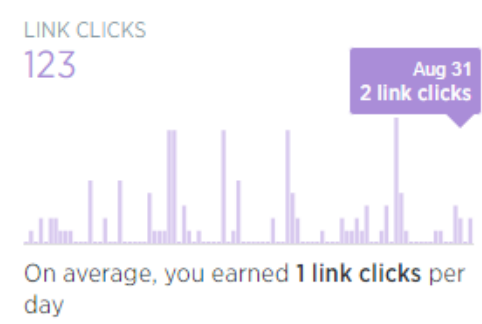
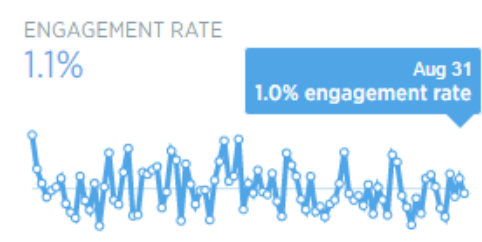
Tweets **Top Tweets** Tweets and replies Promoted Impressions Engagements Engagement rate

Tweet	Impressions	Engagements	Engagement rate
<b>BikeBrampton</b> @bikebrampton · Aug 17 10 Steps to Build a Successful Bicycle Program for Your Company buff.ly/2boQmSB #CycleON #bikebrampton #biketo <a href="#">View Tweet activity</a>	967	4	0.4%
<b>BikeBrampton</b> @bikebrampton · Aug 25 #Brampton weather alert from Environment Canada, #bikebrampton twitter.com/ECAAlertON4/sta... <a href="#">View Tweet activity</a>	768	4	0.5%
<b>BikeBrampton</b> @bikebrampton · Jun 28 Learning to love bike lanes buff.ly/28ZE51 #CycleON #bikebrampton #biketo #bikemississauga <a href="#">View Tweet activity</a>	689	13	1.9%
<b>BikeBrampton</b> @bikebrampton · Jun 18 #Brampton weather alert from Environment Canada, #bikebrampton twitter.com/ECAAlertON4/sta... <a href="#">View Tweet activity</a>	657	4	0.6%
<b>BikeBrampton</b> @bikebrampton · Jun 22 @Caledon_Mayor @Johanna_downey @JennInnis . Thanks to Caledon Mayor and Councillors for helping make #bikethecreek a special event! <a href="#">View Tweet activity</a>	639	15	2.3%
<b>BikeBrampton</b> @bikebrampton · Jun 30 If You Want Your Kids to Do Well in School, Get Them To Bike There buff.ly/2952JRT #bikebrampton #CycleON #biketo #bikemississauga <a href="#">View Tweet activity</a>	623	21	3.4%
<b>BikeBrampton</b> @bikebrampton · Jun 21 Pay to Play: The Myths That Lead to Required Licenses for Cyclists buff.ly/28Kygba #biketo #CycleON #bikebrampton #bikemississauga <a href="#">View Tweet activity</a>	598	19	3.2%
<b>BikeBrampton</b> @bikebrampton · Jul 4 Join us Tuesday, July 5 at 6:15pm as Community Rides continue by exploring #MountPleasant #Brampton. buff.ly/29hu7Pw #bikebrampton <a href="#">View Tweet activity</a>	580	9	1.6%
<b>BikeBrampton</b> @bikebrampton · Jun 20 Heatwave #bikebrampton! It's currently 30C in #Brampton. Take precautions for the heat if you're outdoors. if.t/HXmCLK <a href="#">View Tweet activity</a>	553	4	0.7%
<b>BikeBrampton</b> @bikebrampton · Jul 25 We're expecting Thunderstorms in #Brampton. Prepare for a wet #bikebrampton. if.t/HXmCLK <a href="#">View Tweet activity</a>	498	3	0.6%
<b>BikeBrampton</b> @bikebrampton · Jun 18 Bike Rodeo is ready to go! #BikeTheCreek pic.twitter.com/hom5bf8A8h <a href="#">View Tweet activity</a>	445	19	4.3%
<b>BikeBrampton</b> @bikebrampton · Aug 6 How Bad Girls Bike Club is getting more female riders onto city streets buff.ly/2aKLdns #CycleON #biketo #bikebrampton <a href="#">View Tweet activity</a>	436	5	1.1%
<b>BikeBrampton</b> @bikebrampton · Aug 25 #Brampton weather alert from Environment Canada, #bikebrampton twitter.com/ECAAlertON4/sta... <a href="#">View Tweet activity</a>	429	2	0.5%
<b>BikeBrampton</b> @bikebrampton · Jul 4 The UV index is high in #Brampton. Remember your sunscreen, and protect any exposed skin #bikebrampton. <a href="#">View Tweet activity</a>	408	7	1.7%
<b>BikeBrampton</b> @bikebrampton · Jul 20 #Brampton weather alert from Environment Canada, #bikebrampton twitter.com/ECAAlertON4/sta... <a href="#">View Tweet activity</a>	398	4	1.0%
<b>BikeBrampton</b> @bikebrampton · Jun 27 Good morning #bikebrampton! Sunrise is approaching, but please keep your lights on for 30 more minutes. Have a great day #Brampton! <a href="#">View Tweet activity</a>	366	3	0.8%
<b>BikeBrampton</b> @bikebrampton · Aug 19 Good morning #bikebrampton! Sunrise is approaching, but please keep your lights on for 30 more minutes. Have a great day #Brampton! <a href="#">View Tweet activity</a>	348	5	1.4%
<b>BikeBrampton</b> @bikebrampton · Aug 1 #Brampton weather alert from Environment Canada, #bikebrampton twitter.com/ECAAlertON4/sta... <a href="#">View Tweet activity</a>	288	2	0.7%
<b>BikeBrampton</b> @bikebrampton · Jun 3 Good morning #bikebrampton! Sunrise is approaching, but please keep your lights on for 30 more minutes. Have a great day #Brampton! <a href="#">View Tweet activity</a>	276	5	1.8%
<b>BikeBrampton</b> @bikebrampton · Aug 16 New laws are now in effect to help cyclists stay safe and visible in Ontario. buff.ly/2bCONVx #CycleON #bikebrampton #biketo <a href="#">View Tweet activity</a>	271	14	5.2%

**YOUR TWEETS**  
During this 91 day period, you earned **853 impressions** per day.

## Engagements

Showing 91 days with daily frequency





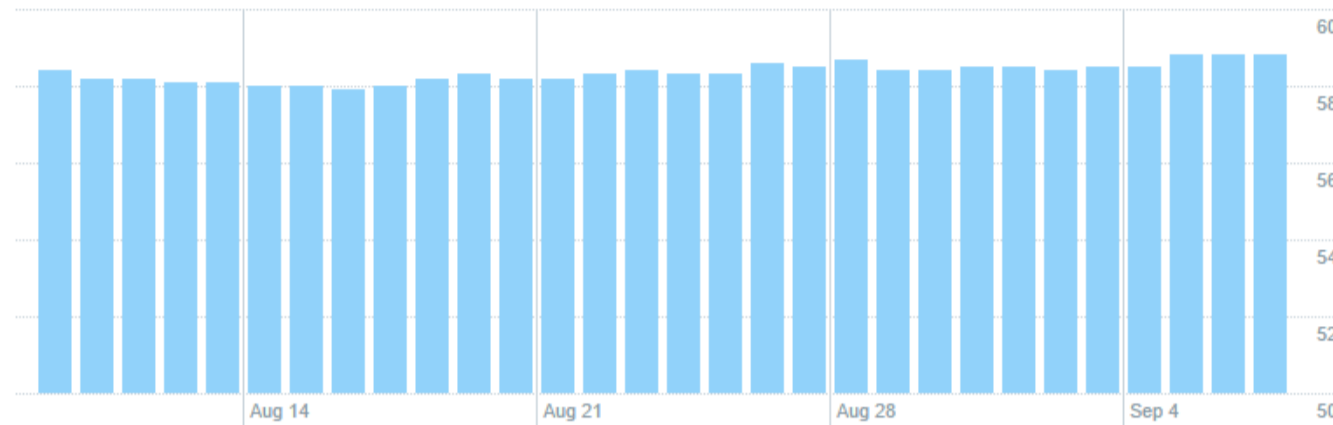
# Audience insights

**BikeBrampton** @bikebrampton

Your followers

+Add comparison audience

<b>OVERVIEW</b> Top interest <b>Business and news</b>	<b>DEMOGRAPHICS</b> Top language <b>English</b>	<b>LIFESTYLE</b> Top interest type <b>Business and news</b>	<b>MOBILE FOOTPRINT</b> Top wireless carrier <b>Rogers Wireless</b>
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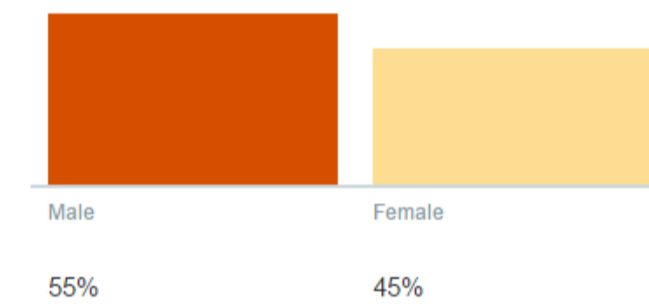


Your current follower audience size is 588  
That's 4 more than the same time 30 days ago. You've gained around 0 new followers per day

## Interests

Interest name	% of audience
Business and news	81%
Movie news and general info	70%
Government	64%
Technology	59%
Business news and general info	59%
Politics and current events	49%
Comedy (Movies and television)	41%
Canada	38%
Music	37%
Sporting events	36%

## Gender



## Wireless carrier

Carrier name	% of audience
Rogers Wireless	62%
Bell(Virgin mobile)	45%
Telus(Kudoo, Public mobile)	34%
WIND Mobile	20%
AT&T	18%
T-Mobile	13%
Fido	7%
T-Mobile UK	3%
O2 (UK)	3%
AirTel	2%

The data reported on this page is an estimate, and should not be considered official for billing purposes. Data from Twitter partners is U.S. only. Some charts require a minimum number of users to display.



# Audience insights

**BikeBrampton** @bikebrampton

Your followers

+Add comparison audience

**OVERVIEW**

Top interest  
Business and news

**DEMOGRAPHICS**

Top language  
English

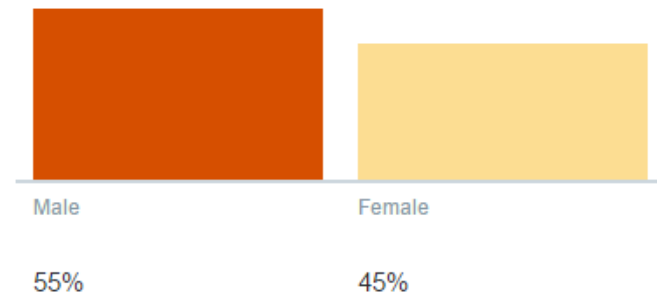
**LIFESTYLE**

Top interest type  
Business and news

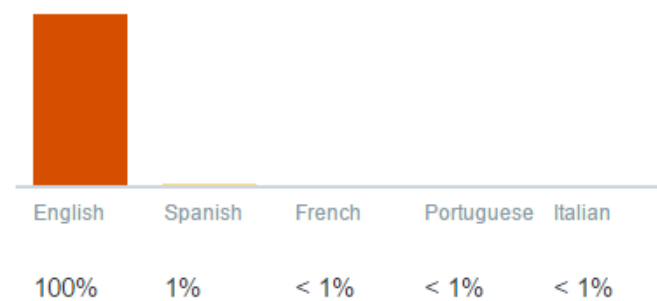
**MOBILE FOOTPRINT**

Top wireless carrier  
Rogers Wireless

## Gender



## Languages



## Age

Age category	% of audience
13 to 17	< 1%
18 to 24	3%
25 to 34	37%
35 to 44	30%
45 to 54	25%
55 to 64	3%
over 65	1%

## Country

Country name	% of audience
Canada	92%
United States	3%
United Kingdom	1%
Italy	< 1%
India	< 1%
Netherlands	< 1%
Mexico	< 1%
Finland	< 1%
France	< 1%
Trinidad and Tobago	< 1%

## Region

State or region	% of audience
Ontario, CA	85%
Peel, CA	33%
Toronto, CA	11%
York, CA	2%
Halton, CA	2%
British Columbia, CA	2%
New Brunswick, CA	1%
Alberta, CA	1%
Ottawa, CA	1%
Quebec, CA	1%

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