

# BikeBrampton minutes

**Apr 18, 2016 - 6:30pm – 9:00pm**

Century Gardens Recreation Centre, 340 Vodden Street East (at Rutherford) Rm#3

**Attendees:** Members: Kevin Montgomery, Ernst Braendli, Lorie Miller, David Laing, Dayle Laing, Stephen Laidlaw, George Sheppardley, John Van West, Erica Duque (Peel Active Transportation), Gerald Pyjor, Leslie Benfield, Alina Grzejszczaki  
**Regrets:** Pauline (Polly) Thornham, Lisa Stokes, Peter Bolton, Gaspard Ndayishimiye, Carolyn Clubine, Leo Romano, Krishna Udaiwal, Tom Zawada, Tricia Prato, Jerry Shaw  
**cc:** Nelson Cadete (Brampton AT)

**Meeting Started:** 6:35 pm

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## **Review and approve minutes from last meeting**

[http://bikebrampton.ca/wp-content/uploads/2013/12/2016-03-21-BikeBrampton-Meeting-minutes\\_3.pdf](http://bikebrampton.ca/wp-content/uploads/2013/12/2016-03-21-BikeBrampton-Meeting-minutes_3.pdf)

**Motion** to approve minutes: Kevin – Carried

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## **Brampton City Update**

[BCAC March 17<sup>th</sup> Minutes](#) Kevin, as Co-Chair BCAC, to announce June Bike Month and request a proclamation to City Council on Apr 27<sup>th</sup>. See Item 5.1 [Council Agenda](#). Members are invited to support from City Hall Council gallery. See page 6 [Council Minutes](#).

Dayle noted cycling lanes on Brampton Office of Central Area's priority [postcard](#).

[Brampton Community Rides](#) 10 Ward Rides of 5 & 15km all organized & posted to website. Eventbrite for registration. Discussion about opportunity to gain comfort riding on the road and learn about neighbourhood routes & other areas in Brampton. Using current infrastructure to increase cycling in Brampton. Lisa provided Community Ride info to Erica for Peel Walk+Roll event calendar, [posted](#). Ride Leaders encouraged to pre-ride their routes to familiarize themselves, note route problems to 311, note points of interest. George thanked for creating the route maps on Strava. Lisa announced to Council on Mar 30<sup>th</sup>. See Item 5.2 [Council Minutes](#). See Lisa presentation Item 5.2 [Council Agenda](#). Lisa encouraged Council to participate and promote in their newsletters and social media. Erica agreed to come out to inaugural event on May 15th to bring bike bells from Region.

**Action:** Lisa is still looking for volunteers for July 19<sup>th</sup> 5km Sweeper, Aug 7<sup>th</sup> 5km Leader and Snack

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Coordinator. All members to promote on social media.

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## Regional Update

Erica reported Bike to School Week, as part of the GTHA event under bikemonth.ca has [18 schools](#) registered in Brampton of the 38 schools in Peel. Target is 50. The [poster](#) has been sent out to all Peel Public Health Nurses for use in both school boards. Traffic counts are being taken at 100-120 schools for before and after baseline counts. Erica promoted at Recreation Master Plan opening event. Prizes will include helmets, bells, stickers, bike bracelets, [Bike Booster Safety Tips Postcards](#), and bike walk maps. For schools without bike racks, it is suggested that elementary schools may partner with secondary schools that have welding programs, such as Judith Nyman Secondary School or Cardinal Ambrozic.

**Action:** Members with ties to schools to encourage and help their schools to sign up for prizes.

**Action:** Dayle to post Bike to School Week – [done](#).

Erica reported Brampton's Bike Month events are posted on bikemonth.ca. She has worked with partners to create content for [Brampton's Bike Month Postcard](#).

Erica has arranged posting of events to Walk+Roll Peel website.

**Action:** Dayle to post Bike Month activities as information becomes available.

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## BikeBrampton Project Updates

1. [Legacy Cycling Infrastructure](#)  
"Big Ask" for Brampton /Peel

**Action:** Defer group discussion until next meeting: Could the Kennedy Valley Trail extension be dedicated in memory of Mr. Praha and Mr. Jarchow? Criteria? Funding possibilities? Tree planting? Plaque? Engage the families?

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2. [Community Bike Centre](#)  
(Pedalwise & BikeWrX)

### **Actions from Previous Minutes:**

**Erica** to present final CBC report at a future BikeBrampton meeting

**Erica** to send to Dayle when received from Trudy

**Dayle** to post CBC Pedalwise final report on website once it is available

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**Polly** to report on funding for crossing guards

**All:** Drop off Donated bikes: [Community Environment Alliance](#), 7-222 Advance Blvd.

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### 3. [Brampton Kids on Bikes Project](#)

Erica reported **Secondary School Committee Toolkit** is almost complete – at the graphic designer's. It will be presented at next PSARTS meeting and will likely be published online. Next step will be a secondary school pilot to test the toolkit. This was a subcommittee of PSARTS, tasked with developing a separate toolkit expressly for secondary level. Peel kits for elementary school reside at Region of Peel Police's Safety Village. Elementary kits can be borrowed from Christine Hallett.

**Action:** Erica to update on Secondary School Committee Toolkit at next meeting.

[Winter Walk Day](#) was held Feb 3<sup>rd</sup> at 8 schools in Brampton. [Peel School Walk & Bike page](#) –see links

**Action:** David & Dayle to update on Winter Walk Day at May meeting after next Peel School Safety Committee mtg Apr 26<sup>th</sup>

**School Safety Committee presentations** are/were made at 16 schools in Brampton and Mississauga in conjunction with the Winter Walk Day. Peel Police invited BikeBrampton members to help with the Q&A sessions. Upcoming:

Apr 20<sup>th</sup> 7pm St. Faustina Public School – Dayle & David – postponed until May 18<sup>th</sup>

Apr 21<sup>st</sup> 6pm Massey Street Public School – David to present, assisted by Lorie

[Peel Walk & Bike to School Videos](#) – Erica to request Samantha to show videos before movie nights in Garden Square Discussion about videos trailers shown before Movie nights May 21<sup>st</sup> and 28<sup>th</sup>.

**Peel Safe & Active Routes to School (PSARTS)** – David and Polly attended PSARTS Strategy Meeting Dec 1<sup>st</sup>. This built on Brampton Kids on Bikes workshops from Dec 2014 and Apr 2015. Strategy meeting conclusions were generally in line with [2013 Metrolinx ASST Roadmap Plan report](#). David presented the draft conclusion report. Partners agreed on target of 100% school travel planning in 5 years (currently 11 out of 396 schools in Peel). There is to be a partnership agreement between Peel Public Health and both School Boards, where both are mandated to embrace AT as part of the culture. The strategy is to prioritize and assign champions.

**David:** to request from Catherine Sim, ROP for permission to publish to draft report of PSARTS Strategy.

**Metrolinx GTHA HUB** was attended by David, Polly and Dayle on Mar 29<sup>th</sup> at Union Station. There was

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focus on Bike to School Week program. SmartCommute Metrolinx issued a media release: School Travel Trends Report on Apr 5<sup>th</sup> which received widespread coverage, generating 18 print, 3 major editorials and 6 broadcast media. There is a [School Travel Trends Report for all GTHA](#) and one specifically for [Peel](#). Caroline Alphonso, education reporter Globe and Mail's "[Fewer Canadian Students Walking or Cycling to School raises concerns](#)", Apr 5<sup>th</sup>. Tess Kalinowski & Kristin Rushowy also wrote in [The Star](#). Brampton Guardian published Editorial on Apr 14<sup>th</sup> "Time to Walk the Talk". [Print Edition](#) including David's letter to editor. [Online Editorial](#). [Online David's letter to Editor](#).

David is delegating to Peel District School Board on May 10<sup>th</sup> at 7:30pm.

**Action:** David to report on delegation to PDSB

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## 4. [Bike the Creek - June 18, 2016](#)

We have **367** online registrations already!

David reported that the planning committee consisting of City of Brampton (Recreation, AT, Heritage, Emergency Response, BCAC), Town of Caledon, Toronto and Region Conservation Authority (TRCA) and BikeBrampton is now meeting every 2-3 weeks. Dayle distributed posters, flyers, business cards to members. David has been interviewed by Brampton Focus TV, which has been posted to [Youtube](#). It has also been posted to BikeBrampton Bike the Creek [event page](#). Page has link to registration, maps, and route information. Nelson is working with Downtown BIA to promote BTC as a team building exercise. Brampton Board of Trade will be placing ad in their newsletter. We have local, provincial and federal dignitaries attending. Dayle to delegate Bike the Creek at [BCAC April meeting](#). Ontario by Bike (Transportation Options) is promoting in their online newsletter. MPP Harinder Malhi promoted in her online newsletter.

**Action:** Members to tweet using: #bikethecreek and #bikebrampton

**Action:** Erica to request cross promotion from Dorothy in Mississauga

**Action:** Polly to request the Bear to promote from Joint Cycling Committees of Western Lake Ontario

**Action:** David to mention Brampton Community Rides while he is Master of Ceremonies at BTC

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## 5. Promotion: Social Media & Website

Kevin reported 9% increase in Facebook likes and increasing importance of social media. We now have 470 Twitter followers. Kevin explained the BikeBrampton policy to comply with **anti-spam legislation** by

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requiring all subscribers to “double opt-in”. Previous subscribers were sent an email requesting them to re-subscribe. Response was good. People who signed up at the Toronto International Bike Show were entered onto a separate subscriber list, where they were invited to “subscribe” if they like the content. He explained the difference between “expressed consent” and “implied consent”. Signing up at a show is only “implied consent”. On the last Friday of each month, the website automatically sends new posting content to subscribers who have given expressed consent. The email makes it clear who is sending the email and provides for “unsubscribe”. Kevin added a [Bike Month](#) events page, including [Bike to Work Day Starting Points](#).

**Action:** Dayle to add other Bike Month content as available

**Action:** members to send Erica bike month tweets

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6. [Bike to Work Day](#) – May 30<sup>th</sup>

David reported that he is representing BikeBrampton, Dayle is representing BCAC on the organizing committee which includes City of Brampton, Brampton Downtown BIA, Region of Peel. There are 6 group rides scheduled to arrive for free breakfast at Garden Square by 7:30am. Dayle has built on Kevin’s Bike to Work Day page with details as decided by the committee, including a registration page on [Eventbrite](#). Kevin, David, Lisa, Ernst, George and Dayle will be leading rides.

**Action:** members to sign up to ride and promote to their contacts and businesses.

**Action:** Dayle to suggest Lorie’s idea for twitter promotion to committee: #thinkoutsidethecar

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7. [Bicycle Friendly Business Program](#)

**Action:** Kevin & David to coordinate the presentations of BFB Bronze awards in delegations to City and Regional Councils or at suitable events.

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8. Prioritized list of infrastructure projects

Discussion about relevancy of list items

**BikeBrampton priorities**

- a. **Action:** David to provide update on Heart Lake Road Mitigation strategy
  - b. **Action:** Discuss status of Kennedy Valley Trail extension –see OMCIP grant announcement
  - c. Bike lane installation on Bramalea Road to Bramalea GO station – **Action: Kevin** will contact those responsible for construction of upgrades
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- d. Active transportation crossing of Queen St. at Scott St. -John
- e. Repair of railway level crossing at James and John Streets – John
- f. Peel Memorial Wellness Centre bicycle facility connection to Etobicoke Creek Trail –**Action:** Kevin to share letter received from Henrik Zbogar.
- g. Implementation of bicycle facilities along Glidden Road in support of “Community Bike Centre” – David
- h. Etobicoke Creek Trail signage –part of audit by Ford & Associates **Action:** Dayle to update once report available

## City Priorities

- i. Esker Lake Trail pathway extension across Hwy 410 (Franchesini bridge) - spring 2016. Jake Mete to update at [BCAC Apr 21<sup>st</sup> meeting](#). See Item 5.1
- j. [Fernforest and Edenbrook Hill Drive](#) – slated for traffic calming which will include bicycle infrastructure option as per BFIP.

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## 9. Potential Cycling Challenges for Brampton

Lorie reported on various potential challenges for Brampton. Using #thinkoutsidethecar, which could be used for Bike to Work Day. Discussed Community Bike Centre project for tree planting: 1 tree / 20km cycled. Goal is 20,000km this season until October. Discussed tracking tool options. Kevin suggested Strava, which he has set up for the BikeBrampton group. (See side bar on website) Strava automatically tracks if program is open on one’s device. One can also enter distance manually if they do not have device. Averages are calculated.

**Action:** request Ranjana to use Strava for CBC ease of reporting. - done

**Action:** Peter to report on this initiative at future meeting.

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## 10. [Bramalea CycleFest](#) – Jun 4<sup>th</sup>

David has met with Pastor Finu. Alina has met with Karla Bailey. A bike rodeo will be run noon- 2pm. Groups of kids will cycle the course every 20-30 minutes. Alina is counting on our new CanBike instructors. Erica is organizing a Region of Peel booth. All Peoples Church will be giving away 30-80 bikes ahead. Money is being raised for Peel Memorial Hospital.

**Action:** CanBike instructor volunteers are required

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**Action:** volunteers to repair the bikes are needed – Gerald & David to repair bikes Sat May 14<sup>th</sup> afternoon. Extra volunteers would be great!

**Action:** David, Lisa and Dayle to test the route on Apr 23<sup>rd</sup>.

**Action:** Dayle to post Bramalea CycleFest Bike Month page once details available. [done](#)

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## 11. MTO Road Safety Challenge

David reported BikeBrampton received \$1000 grant from MTO for upcoming Bike Month. We are extending our theme of “Keeping Ontario Roads Safe Act”, which builds on our game from last year. We will use this at BikeBrampton booth at PEYA Eco-Challenge on May 21<sup>st</sup> and other booth opportunities.

**Action:** BikeBrampton members to suggest new innovative ideas for this year. – Lorie has sent

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## New Business

## Events

### 1. [Critical Mass Rides](#)

Last Friday of month – Apr 29<sup>th</sup> – Gage Park arrive by 6:15; start ride by 6:30pm [Critical Mass event page](#)

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### 2. [Ontario Bike Summit](#)

April 19-20<sup>th</sup> – 8<sup>th</sup> annual Summit hosted by Share the Road, with theme of “What's Next for Cycling”. Erica will be presenting with Trudy Ledsham (TCAT) on [“Sparking change through strategic partnering”](#)  
Lisa, Alina and Dayle will be attending on behalf of BCAC.

**Action:** Dayle to post Erica’s presentation once available - done

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### 3. Power of Women Conference

Polly announced Power of Women conference revised date: Apr 28<sup>th</sup> 3:30-8:00

Dayle updated [Power of Women blog post](#)

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### 4. [Jane’s Walk, City of Brampton](#)

Sat May 7<sup>th</sup> 11:30am-2:45pm Gage Park – Lorie has organized this event. Jane's Walk is a series of

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neighbourhood walking tours. Named after urban activist and writer Jane Jacobs, Jane's Walks are held annually during the first week-end in May to coincide with her birthday. FREE volunteer led event in partnership with the City of Brampton Historical and Parks'n'Recs Departments, as well as Homegrown Park Rangers-Brampton. We will start with one family friendly walk at 11:30am for approx. 2km- MEET at the LARGE Fountain in GAGE PARK. The second walk will be a little longer and starts at 1:30pm-same meeting spot (LARGE Fountain in GAGE PARK). We will tour the downtown core and discuss the improvements that have been made, and will also discuss and feature a few of the heritage homes along the way... Ever wonder why Brampton became known as Flower City? Come out and join us to learn and tour a small part of your Brampton. [To register](#)

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5. [Brampton Community Rides](#) [Webpages](#) & registration ready. First ride is May 15<sup>th</sup> @ 9:45am.

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6. [EcoAction Challenge](#) May 16-20<sup>th</sup> – Ontario EcoSchools

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7. [PEYA Amazing Green Race](#) Sat May 21<sup>st</sup> 1-4pm. David reported that BikeBrampton has been invited to participate. They would like us to use our Road Safety Game from last year. Alina volunteered to work a booth with David & Dayle

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8. Garden Square Movie Nights May 21<sup>st</sup> & 28<sup>th</sup> – discussion about whether BikeBrampton should/could have a table. Samantha said we can leave BTC & Community Bike Rides info untended on the table

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9. Joint Cycling Committees of Western Lake Ontario Saturday, May 28<sup>th</sup> - Irwin Mayer, MCAC hosting next meeting. Polly, Kevin, David & Dayle will be attending

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10. Rotary Rib'N'Roll May 29<sup>th</sup> – we have been invited to have a booth again at Gage Park. Kevin, Ernst, George, Steve, David and Dayle volunteered. The morning portion of this day-long event competes with Brampton Community Ride Ward 2 Loafers Lake 9:45am – 12:45pm.

**Action:** Dayle to create post for website; David to create doodle poll for booth times

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11. [Bike to Work Day](#) May 30<sup>th</sup> – register for attendance & group rides
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12. [Bike to School Week](#) May 30<sup>th</sup> – Jun 3<sup>rd</sup>
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13. [Bramalea CycleFest](#) Jun 4<sup>th</sup>
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14. CeleBrampton BikeFest Jun 11<sup>th</sup> – David and I will set up our booth before event starts at 11am. We will be located on Main Street in front of CyclePath. Alina and Steve volunteered to work with David & Dayle at booth. We have to be packed up by 2:30pm for Flower City parade route, which starts at 3pm. There will be free valet parking until 2pm behind CyclePath. There will be a gift to people who park their bikes there! We may be sharing a booth with BCAC.
- Action:** David to send out doodle poll for booth duty times
- Action:** Dayle to create Bike Month page once details available
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15. [Bike the Creek June 18, 2016](#) [Registration](#) is open and all details are posted.
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16. [Manitou Bike Parade](#) Sat Jun 25<sup>th</sup> 10am-1pm, 41 Mayberry Court. Lorie is working with Brampton Recreation on fun games preparation. There will be a FREE BBQ, and a booth to "decorate" your bike for the parade. The parade will circle around Manitou Park located at the end of Mayberry Crt, and will also venture out to Mayberry, Mackay, and North Park, before returning back to Manitou Park. Lorie has created a [Facebook page](#).
- Action:** Lorie is looking for BikeBrampton volunteers for a booth and participation in the parade. – David and Dayle volunteered
- Action:** Dayle to create Manitou Bike Parade Bike Month webpage
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17. [Ride Don't Hide Event](#) Jun 26<sup>th</sup> – Peel Region Caledon Hill ride to fund raise for local mental health
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Lisa announced training rides @Lloyd Wilson Centennial Arena, 5551 McLaughlin Road, Inglewood  
Sunday June 12th – 9 am – Noon, and Sunday June 19th – 9 am – Noon – blog post created

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18. [Waterfront Trail Adventure](#)

Aug 7-12<sup>th</sup> – Pelee Island to Grand Bend

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## Referred Matters List

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1. Critical Mass Bicycle Tags  
Lisa generously had bicycle tags printed that promote Critical Mass. She brings roll of tags each meeting for BikeBrampton members. Members are to hang tags to likely participants to encourage ridership.
  2. Bike Month Events  
**Action:** David to follow up with Stephen for potential involvement in McHardy Bike Clinic 2016
  3. PAMA (Peel Art Gallery Museum + Archives)  
**Action:** Dayle to post article about PAMA being first bicycle friendly attraction in Brampton once details received from PAMA. Dayle has asked Brampton Heritage to check on this. Nothing on their website yet
  4. Downtown bicycle revitalization including updated signage, bike parking, signed bike routes  
**deferred**
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**Next meeting Monday May 16<sup>th</sup> -  
6:30 pm – 9:00pm**

Location: Century Gardens – Room #3 upstairs

**Motion:** Kevin – Carried

Meeting Adjourned 8:47 p.m.

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