

BikeBrampton minutes

May 25, 2015 - 6:30pm – 8:30pm

16 George Street North (Brampton Safe City Association offices)

Attendees: Members: George Shepperdley, David Laing, Dayle Laing, Stephen Laidlaw, Lisa Stokes, Kevin Montgomery, Pauline (Polly) Thornham, Gerald Pyjor, Peter Bolton, Ernst Braendli, Lorie Miller, Erica Duque (Peel Active Transportation), George Liu (TCAT), Jason Hammond (Community CarShare), Andria Oliveira, Leo Romano, Leslie Banfield, Gaspard Ndayishimiye (BCAC)

Guest: Michael Merral (Bike Challenge Halton)

Regrets: John Van West, Ranjana Mitra (CEA), Tricia Prato, Jerry Prato

Meeting Started: 6:32 pm

Review and approve minutes from last meeting

Motion to approve minutes: Gerald, seconded George – Carried

Bike Challenge for Brampton Opportunity Presentation

Michael Merral started <http://haltonhillsbikechallenge.ca/> which raised \$181,000 for Georgetown Hospital Foundation in 2 years based on 650,000 km cycled. The goal was to fulfill the need for people who love to cycle, don't want to race and want to give back to their community by logging their kilometres. Local companies (small & large) donated. A free app was developed, making logging simple (also measuring calories & CO2 avoided). 1.4% of Halton Hills signed up in 1st year. Charity could be hospital or other selection within Brampton. The result was community engagement, cyclists riding further, more often, using their bikes for commuting, families starting to ride together, people having their bikes fixed. The local bike shop sold odometers! The effect was viral and positive for overcoming the sedentary lifestyle. They tried to promote at local schools without success. Facebook promotion was most successful and an article in Brampton Guardian for us was suggested. They printed 5000 double-sided brochures. Erica could promote on Walk+Roll Peel site. Michael is prepared to donate Brampton-specific website, donate use of the application software, host and administer the website. [Michael's presentation material](#) Members applauded Michael, thanked Lisa for inviting him to speak following their meeting at the Toronto Bike Show, and heard George's experience participating in HH's Challenge. Members discussed this opportunity & deferred a decision pending discussion at BCAC.

BikeBrampton minutes

Brampton City Update

Kevin reported that the first meeting of Brampton Cycling Advisory Committee (BCAC) was held at City Hall on May 21st. [Agenda](#) Kevin was elected as Co-Chair. BCAC members were given a background based on BBAC delegations to Council and resulting formation of official BCAC committee. The new staff position is to be called “Sustainable Transportation Coordinator”, which is to encompass responsibility for both active transportation and traffic demand management. It is anticipated that the position is to be posted in June and filled by September. Chief Marilyn Ball explained to the Budget Committee on March 30th that the position did not appear by name in the Planning and Infrastructure budget submission, since an existing headcount was to be used to fill this position. Executive Director Michael Won told David and Dayle on April 21st that this position was being assigned from existing headcount and that there was a request for a position in at HR which may take an indeterminate amount of time. So it appears that both scenarios may be occurring simultaneously.

Members welcomed Gaspard who attended from BCAC, as a result of Lisa’s invitation to all BCAC members.

There was discussion about coordination between BCAC and BBAC (BikeBrampton) to:

1. Avoid competition, waste time and limited resources
2. Work cooperatively and have city become much more responsive to queries and suggestions. (Certain departments have been very responsive, others less so, and others not at all)
3. Build on the 2 yr history of work done by BikeBrampton (eg. [Budget document](#) delegated March 30th that outlines active transportation priorities very clearly) and avoid need for BCAC to create everything from the beginning. BCAC and BikeBrampton need to coordinate programs and activities, and develop structure to transfer city priorities to city resources to reduce burden on volunteer members.
4. Develop champions on Council and amongst city staff, who understand active transportation and have the vision of what Brampton can truly become!

Discussion continued about the need for an increased mass of cyclists in the city to show the demand for infrastructure. For example, George reported 170 cyclists at a Community Ride in Mississauga. Steve suggested that need for statistics could be achieved from the Bike Challenge data.

The discussion concluded that BikeBrampton may have flexibility not afforded to BCAC structure, and that overlapping membership will ensure that issues and referred matters raised at BikeBrampton may

BikeBrampton minutes

be brought to the attention of the appropriate channels through BCAC.

Regional Update

Erica reminded that Bike Month 2015 runs from May 25th to the end of June. <http://bikemonth.ca/> Erica provided Bike Month t-shirts to BikeBrampton members (who could answer a skill-testing cycling safety question). Erica reported that **Bike to School Week** is May 25th – 29th, and that 20-25 schools in Peel Region signed up. First prize is having a PANAM athlete come and speak at the school. There is also an Ontario EcoSchool Challenge from Jun 1-5th. Schools are encouraged to think about where they will safely put all the bicycles ridden to school. This was the 1st GTHA wide Bike to School Week. Brisdale and Robert J Lee had exciting events planned for the children. David, Dayle and Lisa attended a School Council at Robert J Lee, which has been rebooked for October 15th and BikeBrampton is welcome to set up a booth at their open-house night.

Action: Lisa to supply Dayle with Bike to School images from Robert J Lee Public School - done

Action: Dayle to post [Bike to School Week blog article](#) and poster & to distribute posters and postcards (done) and write a blog article with Lisa's pictures

Action: Lorie to report on her Ontario EcoSchool presentation to Massey Street Public School

Action: Erica and David to discuss Dixie Road regarding Complete Streets policy potential and next steps

Action: Dayle to post link to [Bicycle Facilities and Municipal Liability Workshop](#) video:
<https://www.youtube.com/embed/q4oUJilMj44?list=PL14Mw5uTZe0MokoRg1Ql6641Ow3G5b15P>

Erica reported that she and David have been working with Sheridan College on bike mechanic programming and a Bike Friendly Business Program. There are several excellent champions at Sheridan who cycle and want infrastructure and focus on cycling.

BBAC Project Updates

1. Downtown bicycle revitalization project including updated signage, bicycle parking, **Action:** Dayle to create Brampton bike parking (facilities) blog post
-

BikeBrampton minutes

downtown signed bike routes

2. [Community Bike Centre](#) (Pedalwise & BikeWrX)

Gerald reported that BikeWrX has begun and that there are 2 bikes repaired and more scheduled. BikeWrX will shortly be official. David & Dayle picked up 8 bikes from a donation and delivered on Sunday. Michele Robinson picked up a truck-full of donated bikes when she was on her way for other business.

Lisa reported that she and Lorie are partnering as mentors in Pedalwise. Andria, Peter, Leslie and George are also mentors. The first Pedalwise meeting scheduled for May 30th. George Liu reported that they have reached their goal of 30 participants (mentees). Mentors will be including cycling to CeleBrampton Bike Fest and Bike the Creek, as appropriate.

Donated bikes are to be dropped off at: [Community Environment Alliance](#), 7-222 Advance Boulevard.

3. [Brampton Kids on Bikes Project](#)

Dayle reported that the [Brampton Kids on Bikes Project Final Report](#) is complete and has been posted on our website. David, Polly and Dayle finished their commitment and submitted their final report to the Heart & Stroke Foundation. They are continuing to advocate for sustainable safe and active transportation to school in Peel Region.

David reported that he [delegated to Peel Regional Council](#) on May 14th regarding student active transportation and school travel planning programs in Peel. (See Item 5.1 for David's delegation slides on page 34 of the agenda). The result was a request by the Acting Medical Officer of Health Dr. de Villa for David to meet with her on June 19th to discuss. David is delegating to Peel District School Board on May 26th and to Dufferin Peel Catholic District School Board on June 8th. There is a momentum gathering for a change to encourage children to walk or cycle to school.

Action: David to report on school board delegations at next meeting

Dayle reported that she attended the 2nd Peel Police School Safety Committee meeting on May 6th. Peel Police have set up a committee to address the school congestion issue that is not responding to enforcement and has not improved after many years of efforts. They invited representation from Mississauga and Brampton road safety, crossing guards, BFIP, Brampton Safe City, both school boards, school bus company, CAA, Region of Peel Active Transportation and Public Health, and Bike Brampton. After mixed discussion during the 1st meeting, the focus became clearly aligned with creating messaging

BikeBrampton minutes

to support changing behaviour and targeting parents. Three subcommittees were struck: video/presentation, print and events. Dayle is chairing the video subcommittee which has met separately and divided into 3 strategic video areas: road safety, health benefits and academic performance/behavioral benefits. The goal is to create 3 videos of 3 minutes each, that can be combined into 1 video with intro & conclusions that would be 15 minutes maximum. The video(s) are to be shown at school council meetings, open houses, sporting arenas, doctors' and dentists' offices.

George suggested showing video at senior centres, since grandparents are often responsible for organizing school travel. Gerald, Kevin and Lisa all offered to provide parent testimonials.

Action: Dayle to report on School Safety Committee progress at next meeting.

Action: Dayle to post video of Katie Whittmann presenting for our website.

Polly reported that she, David and Dayle continue to participate in the Metrolinx HUB meetings about active and sustainable school travel for the GTHA – their next meeting Jun 3rd. It was through connections made at the meeting, that the success stories of school travel planning in York Region were arranged to be shared at the Brampton Kids on Bikes April 20th stakeholder workshop. Networking is invaluable to coordinate strategy from Hamilton to Durham.

Action: Polly to report on Metrolinx HUB meeting of June 3rd.

4. [Bike the Creek - June 20, 2015](#)

David and Dayle reported that the planning committee consisting of Brampton, Caledon, TRCA and BikeBrampton is meeting every few weeks now as the deadline approaches. It has taken hundreds of hours of work and the documentation for next year is very thorough. Sponsors have been recruited. Dayle has posted the route maps, descriptions, posters and flyers on the [website event page](#). Dayle brought flyers and the new business cards for BikeBrampton members. Dayle created a [blog post](#) about Bike the Creek, 100 days away. David delegated to Council as part of Bike Month on May 13th along with Michele Robinson and Adam Arnold from SmartCommute Brampton Caledon. An impressive list of dignitaries will be present at the start of the event and the new Trailhead in Caledon will have its official opening at 11am. Heritage pavillions will be located at Alderlea and Bovaird House, and the Cycling through the Years display by PAMA will be shown at Alderlea. More than 300 riders are registered and there is still promotional opportunity to increase participants.

Dayle reported that she created a [Bike the Creek promotional video](#), featuring our mascot Oakley.

BikeBrampton minutes

Kevin reported that route at Brampton Community Forest where Etobicoke Creek trail goes under Main Street is closed for construction. Route was closed without warning or alternative directions provided.

Action: David and Dayle to alert Michele Robinson – [Michele organized a 1-day opening with construction staff on site for the day of our event, as a compromise! Thanks, Michele!]

Action: Dayle to bring box of business cards & flyers to each meeting for members to refill their supply.

Action: members to pass out business cards to promote Bike the Creek to one and all!

Action: members to post flyers around Brampton

Action: members to tweet using #bikethecreek

5. Promotion:
Social Media and Website

Kevin reported that there has been an increase in Twitter followers and that Twitter is better for fluid change. There has been engagement with SmartCommute.

David reported that there is a slow steady increase in the number of BikeBrampton subscribers.

Dayle reported she has created a [new newsletter](#)

6. Advocacy campaign to change
City curb-cut policy

Lisa reported that she is going to put this item onto BCAC agenda.

Action: Messrs. Parks and Cadete committed to looking at each situation as described in Lisa's report of 59 documented and photographed infrastructure deficiencies. Need to follow-up with Nelson

Action: David and Lisa to discuss & edit delegation PowerPoint to address up-front, the concerns raised at the Accessibility Advisory Committee delegation.

Action: David to follow up with the city Solicitor regarding liability.

David also noted that Bill 31 Transportation Statute Law Amendment Act (Making Ontario's Roads Safer) has been passed by the Ontario Legislature. Bill 31 doesn't specifically address curb-cuts but will help make roads safer for cyclists.

7. Prioritized list of infrastructure
projects

BikeBrampton priorities

a. Curb cuts:

- i. along the Etobicoke Creek Trail – David
-

BikeBrampton minutes

- ii. along the Flowertown Trail – Lisa
- iii. at 384-398 Balmoral Drive and 30 Avondale Blvd - as identified by Kevin
- iv. Peel Village -as identified by Richard Poersch (Pres. FSNA Peel Halton & Area)
- b. Installation of traffic calming Stop signs at Heart Lake Road and Countryside Drive – David & Dayle. Brampton staff delegated a report to [Brampton Planning & Infrastructure Services Committee](#) on Apr 13th. David also [delegated](#). There will be a study of the area, which was approved in the 2015 budget. In the meantime, signs notifying traffic to watch for wildlife have been installed, and traffic calming flashing speed signs are currently being installed.
- c. Kennedy Valley Trail Extension – David reported that completion is set for end of 2016. MTO is working on the #410 bridge. TRCA is currently is held back from constructing the eastern trail portion (to Westcreek Blvd) by Enbridge gas pipeline installation. Construction forecast to start in August 2015.
- d. Installation of bike lanes along Bramalea Road to the Bramalea GO station – Kevin
- e. Active transportation crossing of Queen St. at Scott St. -John
- f. Repair of railway level crossing at James and John Streets – John
- g. Peel Memorial Wellness Centre bicycle facility connection to Etobicoke Creek Trail – Kevin reported he has seen traffic counters on Centre Street. (The wheel base does show the difference between cars and bikes as they travel across the counter.) There was discussion about the number of cyclists who cycle on sidewalks, including Peel Police Bike Patrol. Kevin previously reported that he has not had any response to his [letter to Neil Davis](#), on the Board of Directors, William Osler Health System, with copies to Chief Marilyn Ball and senior planning staff at the city. Both Councillors Bowman and Medeiros confirmed they received the letter. **Action:** Kevin to follow up.
- h. Trueman Street Bridge Rehabilitation/Replacement BID Call T2015-017 Mar 18th Brampton Guardian – (opportunity to accomplish priority #h) (see Brampton City Update and [emails](#) attachment.) David reported that there has been no response to this issue.
- i. Bovaird Drive – has high curbs at locations of new businesses along multiuse path – Lisa (see Referred Matters List #8)
- j. Implementation of bicycle facilities along Glidden Road in support of new Community

BikeBrampton minutes

- Based Social Marketing project “Community Bike Centre” – David
- k. Etobicoke Creek Trail signage – [George’s report](#)
- City Priorities**
- l. Bicycle Facilities along County Court, Fernforest, Richvale Drive – The City has adjusted alignment along County Crt based on queries from Kevin and John. Previous discussion about making Twitter comments using: [.@bramptontransit](#) This address reaches the city officials monitoring Twitter and is also broadcast to one’s own followers.
 - m. Multi-use trail signs and marking along McVean Drive, Clarkway Blvd and Chinguacousy Road in accordance with OTM Book 18.
 - n. Esker Lake Trail pathway extension across Hwy 410 (Franchesini bridge) - David
-

- 8. Bike Friendly Business Program David reported that he made the official announcement at Bike to Work Day on May 25th, that Brampton is one of 3 communities in Ontario that has been selected for the Bike Friendly Business Program. Share the Road Cycling Coalition has also selected Hamilton and Thunder Bay. The program is set to roll out with application forms available shortly. Polly commended David on his speech.
Action: Dayle to post [David’s Bike Friendly Business Program for Brampton announcement speech](#)
Action: Lisa to arrange photographing of her, while riding Airport Road, regarding previous discussion about bike to work safety for cyclists.
-

New Business

- 1. Community CarShare Update Jason Hammond reported that they are opening their 2nd car share station at Frank G McLaughlin coop housing. Jason offered BikeBrampton members a discount coupon of \$30 towards the first drive, after the sign-up fee of \$40. Community CarShare is also to participate as a sponsor in Bike the Creek.
 - 2. MTO Road Safety Challenge Grant David reported that he submitted for grant based on Ontario Bill 31 for educational presentation at our booths at Bike to Work Day, Celebrampton, PEYA’s Amazing Green Race and Rotary’s Rib n Roll events David and Gerald developed and had produced a game with 12 questions for teams playing using dry erasable plasticore.
-

BikeBrampton minutes

-
3. FairOaks /McHardy Bike Clinic, June 27, 2015 **Action:** Stephen to forward details to David, so that Dayle can post event on our website.
-
4. Community Rides **Action:** Kevin to bring up at BCAC
-
5. [OSGA 55+ Cycling Summer Games – May 24th](#) BikeBrampton members commended George for his Silver medal in the competition!
Action: George to ask Roy for potential sponsors that may be suitable for Brampton Bike Challenge
-

Events

-
1. PEYA Amazing Green Race – May 23rd David with help from Gerald developed a game, using MTO Road Safety Challenge grant. The purpose is to educate on cycling road safety, particularly with reference to the newly passed Bill 31. Peel Environment Youth Alliance invited Bike Brampton (David and Dayle) to participate in their event and showcase this game to 36 participants on 9 teams.
Action: Dayle to post a blog article & thank coordinator
-
2. Rotary Rib n Roll – May 24th Rotary Brampton invited BikeBrampton to display with a booth at Rib n Roll. The Road Safety Challenge game was played and displayed. There was an enormous demand for Brampton trail maps. BikeBrampton members came out to support the booth from noon to 7pm. Tricia, Gerry, Peter, Ernst, David and Dayle did booth duty.
Action: Dayle to post a blog article & thank coordinator
-
3. Critical Mass Rides – May 29th & June 26th Gage Park starting at 6:30pm (arrive by 6:15) – (last Friday of every month) – friendly bike ride no matter the weather!
-
4. Bike the Creek Planning Meeting Next meeting: June 8th 1:00pm-2:30pm – final meeting before the event!
-

BikeBrampton minutes

5. [Bike Month – May 25th – Jun 30th](#)

6. Celebrampton BikeFest – Jun 13th

BikeBrampton is invited to display with a booth on Main Street again this year. Members are requested to volunteer to display and host the MTO Road Safety Challenge game from 11am to 2pm

Action: David to send out volunteer request – done

Action: Steve to report on CeleBrampton at June meeting

7. [Bike to Work Day - May 25th](#)

Erica reported that there was 3 times the number of participants this year compared to last year (approximately 70 people). The Mayor and 3 Brampton Councillors were present. Police Chief Jennifer Evans spoke, as did Adam Arnold from SmartCommute Brampton Caledon. [David announced Brampton's Bike Friendly Business Program](#). BikeBrampton had a booth, where MTO's Bike Safety Challenge game, highlighting the new Ontario cycling Bill 31 was featured. Four BikeBrampton members led cycling groups into the downtown for 7:30am, as organized by SmartCommute. Dayle reported she had 8 riders from Loafers Lake. There was a celebration & breakfast in Brampton's Garden Square.

8. [GO Transit Bike Festival, May 30th](#)

Brampton is honoured to have GO Transit Metrolinx bring their bike festival to the Brampton downtown GO Station. A GO bus will be on hand to practice mounting a bicycle on the front, a mini bike course, mini bike check, face painting, Community CarShare booth, Zip Car booth, GO Transit officers accepting bicycle registration of serial numbers for Peel Police, and Bike Patrol Officers. And of course, the GO Bear!

Action: Dayle to [post blog article](#) and create video of GO Bear and George Liu playing trombone - done

9. Joint Cycling Committee – May 30th

Polly reported that she will be attending event in Grimsby on behalf of BikeBrampton

Action: Polly to report on event at next meeting

10. [Bike to School Week](#)
May 26-29th

<http://www.bikemonth.ca/biketoschool> Event officially launched and article [blog posted](#)
GTHA (Greater Toronto & Hamilton Area) wide. Schools can [register for the event](#) to qualify for a plaque

BikeBrampton minutes

and prizes. It will be promoted through school nurses and [posters](#).

-
11. [Brampton Bike Rodeos](#) Brampton's Spring Summer Recreation Guide has listings for bike clinics, learn to ride courses, and get to know your trails and pathways. See p 84 of [guide](#).

 12. [Bike the Creek June 20th 2015](#) Our 2nd annual signature event. Registration is open and details on the [website](#). More than 300 already registered!

 13. [Bramalea CycleFest Jun 27th, 2015](#) 1st ever event - David is working with Pastor Finu from All Peoples Church to plan for 150 riders traveling up Don Doan Trail and down Chinguacousy Trail, finishing with a picnic lunch. David has been helping with the route planning and a [promotional video with Pastor Finu](#). The Pastor has received a CAA jumpstart grant for bike helmets and is arranging bike donations from his congregation. Their goal is to raise money for Sick Kids Hospital. [Registration](#)
-

Referred Matters List

1. Discussion with Nelson Cadete Re: specifications for including pedestrians and cyclists in design for traffic roundabouts
Action: BCAC

 2. Mayfield Road Environmental Assessment
Action: BCAC

 3. PAMA (Peel Art Gallery Museum + Archives) PAMA has applied to become the first bicycle friendly attraction in Brampton (maybe even in Peel).
Action: Dayle to post article about PAMA once this becomes official (not on PAMA website yet)

 4. Heritage Heights transportation **Action:** BCAC
-

BikeBrampton minutes

public meetings

- | | |
|--|--|
| 5. Website Analytics Strategy | Action: Kevin to work on an analytics strategy for 2015, possibly including seasonal messages. |
| 6. Responsibility for Multiuse Pathway on Regional Roads | Action: BCAC
(See item #6 BBAC Project Updates from Feb 23, 2015 minutes – high curbs at new business driveways on regional roads.) |
| 7. Snowclearing Priorities | Action: defer to BCAC Clearing of multiuse paths and sidewalks are inconsistent throughout the city. Request a policy and determine responsibility prior to winter season 2015-16 |
| Next meeting Mon June 15th - 6:30 pm
Meeting Adjourned 8:50p.m. | BikeBrampton continue to meet monthly, 3 rd Monday.
Action: set fall schedule & new location at next meeting
Motion: Gerald, seconded Kevin – Carried |