

BBAC minutes

January 19, 2015 - 6:30pm – 8:30pm

16 George Street North (Brampton Safe City Association offices)

Attendees: Members: David Laing, Dayle Laing, Stephen Laidlaw, Kevin Montgomery, Lisa Stokes, George Shepperdley, Pauline (Polly) Thornham, John Van West, Gerald Pyjor, Peter Bolton, Ernst Braendli, Erica Duque (Peel Active Transportation)

Regrets: Tricia Prato, Jerry Prato, Paola Rico, Chris Spinney, Jason Hammond (Community CarShare)

Meeting Started: 6:30 pm

Review and approve minutes from last meeting

Motion to approve minutes: Kevin, seconded Steve – Carried

Brampton City Update

As previously announced by email, this meeting was abbreviated to allow BBAC members to attend the 7pm [City of Brampton public information session](#) regarding citizen members of advisory committees, particularly the newly created Brampton Cycling Advisory Committee. To find an [editable version of the application form](#), visit our meetings page. Applications are due January 30th. [Following the meeting, 12 members of BBAC attended this session.]

David, Kevin and Dayle attended the Mayor's New Year's Levee on Jan 10th at City Hall. 'Save the Date' for Bike the Creek promo cards were issued to the Mayor and Councillors in the receiving line. Mayor Jeffrey was verbally invited to come to the opening of Bike the Creek on June 20th. **Action:** David to formally invite the Mayor, Councillors, City Chiefs and Region Commissioners to Bike the Creek.

Regional Update

Erica and David attended a Peel Region Community Based Social Marketing project initial meeting with Ranjana Mitra, Executive Director of the Community Environment Alliance to explore possibility of appropriate partnership. A meeting is scheduled also with Uzma Ifan, Community Development Coordinator of the Punjabi Community Health Services.

Erica reported that [Peel Walk + Roll website](#) now has BBAC meetings, Critical Mass rides and Bike the Creek Jun 20th listed on their Event Calendar. BBAC's bikebrampton.ca website is also now listed on

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their External Resources page. Thanks Erica!

Action: Erica to change listing for Feb BBAC meeting from 16th to the 23rd due to Family Day conflict.

Erica reported that the Region of Peel has the following plans for Bike Month in June 2015:

- There will be a website: <http://bikemonth.ca/> (not yet active)
 - Each city will have its own page – Brampton included
 - The region will sponsor Brampton Bike Month T-shirts, calendar of event postcards, and posters
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BBAC Project Updates

1. Downtown bicycle revitalization project including updated signage, bicycle parking, downtown signed bike routes

Kevin reported and submitted photos of bike parking at the Brampton GO train station.

Action: Dayle to create Brampton bike parking (facilities) blog post.

2. [Brampton Kids on Bikes Project](#)

David reported that Dayle, Polly and he will be attending the GTHA Active and Sustainable School Transportation Regional HUB meeting in Toronto on Jan 23rd. Participants of the Dec 4th workshop were also invited to the HUB meeting.

Erica reported that she and Catherine Sim (Co-Chair, PSARTS) have been invited to speak about active transportation at EcoSchools for the 10th anniversary [EcoAction Challenge](#) June 1-5th. **Action:** Erica to supply poster and Dayle to post to website – done.

3. [Bike Clinic Pilot Project](#)

Gerald reported on the successful completion of the 1st Bike Clinic for 6 youth at McHardy Court. Gerald with the help of Peter, Ernst, and George conducted a 6 session bike mechanic skills training course for the youth identified by the Boys and Girls club of Peel. Lisa, Polly, Erica, David and Dayle attended a few sessions as well. Region of Peel supported with tools, a storage unit, and meals at each session. Gerald reported that all 6 sessions went well, time of day was good, the compressed schedule just before Christmas was challenging, and the course structure was appropriate and well received.

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Participants were pleased and all donated bikes made their way to users. He recommends that identifying early ownership of donated bikes would improve engagement. Peter supported Gerald's assessment and said the entire experience was positive. Dayle used her photos and Ernst's excellent photos to prepare and post a [blog article](#) on our website. David distributed the Region of Peel's thank you gifts and the participants' thank you cards. David and Gerald have a follow up meeting with the Region on Jan 22nd. BBAC gave a round of applause to Gerald and his team.

Action: Gerald to follow-up as appropriate on publicizing bike donation for future Bike Clinic projects.

Action: Discuss at next meeting donation possibilities: Kennedy Road Tabernacle, other faith-based organizations.

David has been in touch with Janet Menard (Commissioner, Region of Peel), to keep her updated on progress of this pilot. David will plan on presenting a delegation to Regional Council on the Bike Clinic and other BBAC initiatives in March.

Action: David will follow-up with Janet Menard to arrange delegation.

Action: David to invite Bike Clinic graduates to our next meeting for presentation of their certificates.

4. [Bike the Creek - June 20, 2015](#)

Full report delayed until February meeting. The planning committee continues to meet once a month and deadlines are being met. Dayle has posted the new logo created by our partner TRCA, to [Bike the Creek – June 20, 2015 – Save the date](#). The box of 'save the date' promo business cards was circulated for BBAC members.

Action: David to print and bring Bike the Creek route map to Feb meeting, and to provide url link to BBAC group.

Action: BBAC members to identify and approach corporate sponsors (coordinate with David). We will need funding for passports, meals, T-shirts, etc.

Action: Dayle to post posters, information, articles, and newsletters as developed, for our website.

5. Promotion: Business Cards Social Media and Website

Report delayed until February meeting. Kevin reported that Sportchek is pleased to display our posters once available.

Action: Dayle to bring box of business cards to each meeting to allow members to refill their supply.

Action: BBAC members to look for opportunities to use business cards to promote "Save the date" for

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Bike the Creek on one side, and subscribe to BikeBrampton.ca on the other side. Ask Nick to put some cards on counter at CyclePath. Request City Hall main foyer display. Erica to display cards in Regional office in brochure location. Kevin to request display at Main Library by contacting Katrina Doktor. Lisa to contact Gore Meadows Library for display request. Also suggested: Metro stores.

Discussion about advantage of having something a bit larger for display on bulletin boards.

Action: Discuss at next meeting request to design a postcard size with similar information to the business card.

Action: Kevin to contact Elysia at 8-80 Cities regarding handle bar promotion.

6. Advocacy campaign to change City curb-cut policy

Discussion delayed until February meeting.

Action: Messrs. Parks and Cadete committed to looking at each situation as described in Lisa's report of 59 documented and photographed infrastructure deficiencies, and then to making a joint delegation with BBAC members to Committee of Council in January after the new council is in place.

Action: Lisa and David to follow up with Messrs. Parks and Cadete re: a joint delegation to Council, probably by March 2015.

Action: David and Lisa to discuss and edit delegation PowerPoint to address up-front, the concerns raised at the Accessibility Advisory Committee (AAC) delegation.

7. Prioritized list of infrastructure projects

Update on projects: BBAC identified bicycle infrastructure priorities:

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a. Curb cuts:

i. along the Etobicoke Creek Trail – David

ii. along the Flowertown Trail – Lisa

iii. at 384-398 Balmoral Drive and 30 Avondale Blvd - as identified by Kevin

iv. Peel Village -as identified by Richard Poersch (Pres. FSNA Peel Halton & Area)

b. Installation of traffic calming Stop signs at Heart Lake Road and Countryside Drive – David and Dayle. David has been invited to staff meeting with Councillor Palleschi to discuss on Jan 21st. **Action:** David to report status at our next meeting.

c. Kennedy Valley Trail Extension –David has followed up with city staff and will forward a letter to City Council requesting that project funding already in place be preserved.

d. Installation of bike lanes along Bramalea Road to the Bramalea GO station – Kevin

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- e. Active transportation crossing of Queen St. at Scott St. -John
- f. Repair of railway level crossing at James and John Streets – John
- g. Additional signage along Etobicoke Creek Trail – **Action:** George to forward Etobicoke Creek signage locations to David (deferred until spring 2015).
- h. Peel Memorial Wellness Centre bicycle facility connection to Etobicoke Creek Trail – Kevin reported that he has prepared a letter as approved in Dec 2014 minutes. Kevin is sending [letter to Neil Davis](#), on the Board of Directors, William Osler Health System, with copies to Chief Marilyn Ball and senior planning staff at the city.

City Priorities

- i. Bicycle Facilities along County Court, Fernforest, Richvale Drive – The City has adjusted aligned along County Court based on queries from Kevin and John. Previous discussion about making comments on Twitter using: [@bramptontransit](#) This address reaches the city officials monitoring Twitter and is also broadcast to one’s own followers. **Action:** Kevin to champion this and to report follow-up at next meeting. Kevin to investigate how the bus stopping works on Rutherford Road as a basis of comparison.
- j. Multi-use trail signs and marking along McVean Drive, Clarkway Blvd and Chinguacousy Road in accordance with OTM Book 18.
- k. Esker Lake Trail pathway extension across Hwy 410 (Franchesini bridge) – David reported that engineers were spotted on the bridge.

Action: David to bring Kevin’s 3’x4’ map with bike routes for ongoing use and updates at each meeting.

Action: BBAC members to continue to note issues from their areas of the city and provide list to David

Action: David to consolidate and send section issue list to our Councillor representative for city staff – or to select new channel in light of formation of BCAC.

8. Bike Friendly Communities

- a. Bike Friendly Business Program
- b. Active Network Transportation Coordinator

a. David reported that he is presenting to the Brampton Downtown Development Corporation board meeting on Jan 20th regarding request for funding for the Bike Friendly Business Program. **Action:** David to report outcome at February meeting.

Action: Once program has been developed, David and/or Peter VanSickle to approach Rotary Glen Brampton, which has offered to provide a signage sponsorship.

b. Dayle reported position is not yet posted.

Action: Dayle to research the quote from “Bikeconomics” about cost savings and modal shift benefit.

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Action: Dayle to create poster on cost saving benefit.

New Business

1. Book Review Polly brought a book for lending: “Frostbike”, written by an author in Calgary about winter biking.
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Events

1. Critical Mass Rides Critical Mass Friday January 30th, Gage Park starting at 6:30pm (arrive by 6:15) – (last Friday of every month) – friendly bike ride no matter the weather! This is our 1st anniversary of Critical Mass!!! We’ll stop for cake afterward.... “Cycle for Cake”...
 2. Bike the Creek Planning Meeting Next meeting: February 2nd 1:00pm-2:30pm – TBC Jim Archdekin
 3. [Toronto International Bike Show](#) March 6-8th, Better Living Centre, CNE. Erica reported that BBAC can request a table display.
Action: David to follow up with a request and secure volunteers as appropriate.
 4. [Ontario Bike Summit](#) April 1st, Toronto. David reported that he has submitted a paper for presentation. Gerald reported that passes to the summit may possibly be available. **Action:** Gerald to confirm and coordinate with David.
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Referred Matters List

1. Discussion with Nelson Cadete Re: specifications for including pedestrians and cyclists in design for traffic roundabouts
Action: Deferred until Nelson present
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2. Brampton Community Rides George reported that the Humber Valley Trail could be an appropriate spring or fall community ride from Malton all the way south to Lake Ontario.
Action: Bring forward this and other ride possibilities for discussion to February 2015 meeting
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3. Mayfield Road Environmental Assessment **Action:** David to hear from Neal Smith regarding dates for public information feedback.
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4. PAMA (Peel Art Gallery Museum + Archives) PAMA has applied to become the first bicycle friendly attraction in Brampton (maybe even in Peel).
Action: Dayle to post article about PAMA once this becomes official
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5. Heritage Heights transportation public meetings **Action:** BBAC members should be alert for announcements of the next round of Heritage Heights transportation public meetings early in 2015, and should report dates so that Dayle can post to website. Members are encouraged to attend meetings to voice their comments.
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6. Website Analytics Strategy **Action:** Kevin to work on an analytics strategy for 2015, possibly including seasonal messages.
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7. Promotional Ideas Other types of promotion were discussed, pending a budget: bike handlebar tags, rubber band bracelets, promotion of Bike the Creek on Metro Morning CBC, Rogers Cable 10 South Asian shows.
Action: David is connected to host Matt Galloway on Twitter, and will tweet BTC event info as available.
David reported he spoke to Urz Heer at the New Year Day Levee. She encouraged him to connect when BBAC has events we wish to promote.
Action: David to send list of event topics to Urz for her Heer and Now Cable 10 program.
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- Next meeting Mon Feb 23rd 6:30 pm** BBAC continue to meet monthly 3rd Monday. However, Feb 16th is Family Day. Meeting to be postponed by a week. **Motion:** Gerald, seconded by Kevin – Carried **Action:** May 18th is Victoria Day – change date
Meeting Adjourned 6:52p.m. **Motion:** Kevin, seconded Lisa – Carried
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