

2014 12 16 Share the Road Cycling Coalition New Executive Director Announcement

From: Jamie Stuckless [<mailto:jamie@sharetheroad.ca>]

Sent: December-16-14 1:25 PM

To: David Laing

Subject: New Executive Director, Save the Date for OBS, and More



Newsletter

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Our new Executive Director, Save the Date for the 2015 Ontario Bike Summit & More

I am pleased to be writing to you as the new Executive Director for the Share the Road Cycling Coalition. It is an honour to have moved into this role. Share the Road has accomplished a great deal since our launch in 2008 and we have an ambitious agenda ahead as we continue our work to build safe and connected bicycle-friendly communities.

I chose to bring my skills and energy to Share the Road because I believe in our partnership-based approach to advocacy and in our commitment to supporting communities in their work to encourage cycling. Having worked in the active transportation field for the past 6 years, and for Share the Road, I have seen first hand the tremendous impact this organization has through our programs and advocacy work.

As I lead Share the Road into our next phase, I am encouraged by the support provided by our talented Board of Directors, passionate staff team and by valued partners such as yourself.

Share the Road has changed the cycling conversation in communities across Ontario. In 2014, our advocacy efforts resulted in the \$25 million in cycling infrastructure funding being rolled out by the Ministry of Transportation and in the amendments to the Highway Traffic Act currently undergoing a second reading at Queen's Park as part of [Bill 31](#). We have certified 26 communities as part of our Bicycle-Friendly Communities program and seen bicycle-friendly representatives elected to provincial and municipal governments -- including our





organization's Founder, Eleanor McMahon, who is now the MPP for Burlington. The year ahead will be about building on this momentum and strategically growing the programs we offer.

We have many exciting updates to share with you in this edition of our newsletter. I look forward to working with you in the year ahead and hope to meet you in person at our 7th Annual Ontario Bike Summit this spring.

Regards & best wishes for a safe and happy holiday season,

Jamie Stuckless

Executive Director, Share the Road Cycling Coalition

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[Save the Date & Call for Proposals - 7th Annual Ontario Bike Summit](#)



Save the Date! The 7th Annual Ontario Bike Summit will take place at the Eaton Chelsea in downtown Toronto on Tuesday, March 31 (keynote dinner) and Wednesday, April 1, 2015. Our 2015 summit will focus on ways that #CycleON, Ontario's Cycling Strategy, is being implemented across Ontario.

The Ontario Bike Summit brings together municipal and provincial staff, politicians, consultants, advocates and residents interested in making cycling safer and more accessible in their communities. This event provides a forum for you to be inspired by best practices, gain the skills necessary to act on that inspiration and to build new connections.

The Share the Road Cycling Coalition invites you to be part of this

event by submitting an abstract to present at the summit. **The deadline for submitting abstracts is end of day on Wednesday, January 21, 2015.** Only abstracts submitted [using this form will be accepted.](#)

Submit your Abstract Here!

Contact Natalie Faria at events@sharetheroad.ca with questions.

[Now accepting applications - Join the ranks of Bicycle-Friendly Communities in Ontario!](#)



All across Ontario, municipalities are realizing the value that cycling can bring to their community. Whether it's increased tourism, a stronger local economy, healthier citizens or safer roads for all road users, places that are great for cyclists are also great places to live, work, play, learn and invest.

If you think your community is ready to join the ranks of Bicycle-Friendly Communities, we encourage you to visit www.sharetheroad.ca/bfc to begin your application. Communities have until February 20th, 2015 to apply to be recognized at the 2015 Ontario Bike Summit. All communities that submit applications will receive detailed feedback from our panel of expert judges that will help provide the jump start you need towards becoming a Bicycle-Friendly

Community in the near future. Don't hesitate, apply now.
Contact Justin Jones at bfc@sharetheroad.ca with questions.

[Learn about Cycling & Canadian Law while supporting Share the Road](#)

Craig Forcese and Nicole LaViolette have launched their new book "Every Cyclist's Guide to Canadian Law" and they are generously donating the proceeds to support the work we do at Share the Road. Whether you are one of more than 200,000 Canadians who commute by bike, the parent of a child with her first two-wheeler, a veteran road racer or a recreational rider, you should read this book. Accessibly written and often humorous, this book is written for those with little or no legal background. Using straightforward and jargon-free explanations, the authors include anecdotes and examples drawn from their own experiences as seasoned recreational and competitive cyclists.

You can [purchase a copy online here](#). A great gift for yourself, or for the cyclist in your life.

[Thanks for your support!](#)

As we wrap up an eventful and productive 2014 we want to thank-you for your ongoing support of Share the Road. We couldn't do what we do without you. Your support comes in many forms and we appreciate all of it.

Thank-you for donating to our fall fundraising campaign, attending our events, supporting our advocacy work, following us on [Twitter](#) and [Facebook](#) and for reading our regular newsletters. We look forward to connecting with you again in 2015.

Yours in safe cycling;
The Share the Road team