

BBAC minutes

January 15th, 2014 - 6:30pm – 8:30pm

16 George Street North (Brampton Safe City Association offices)

Attendees: Guests: Erica Duque (Peel Active Transportation), Larry Zacher (Brampton Safe City Association)
Members: David Laing, Dayle Laing, George Shepperdley, Pauline (Polly) Thornham (Sierra Club), Stephen Laidlaw, Kevin Montgomery, Gerald Pyjor, John Van West, Tricia Prato, Jerry Prato

Regrets: Carolyn Clubine, Hrushikesh Gandhi, Osmani Perez-Rojas, Councillor John Hutton

Meeting Started: 6:30 pm

Review and approve minutes from last meeting

Motion to approve minutes: Kevin, seconded Gerald – carried

Actions arising from previous minutes:	Result:
1. Michele & Polly to take over Safe Routes to Schools program	See project update #2 below
2. Presenting to Region of Peel Council re regional road bike infrastructure and support for the cycling pamphlet: David to follow-up with clerk's office. Erica to ask her manager for advisability advice of joint delegation with Mississauga and or Caledon. Councillor Hutton to advise best time to present, ie. Light agenda	Erica spoke to her manager who indicated now is not the best time to present. Erica to advise BBAC when a good time to present in the future. Defer to next meeting.
3. Kevin to acquire domain name & set up Bike Brampton website. Kevin to coordinate content with David	Kevin launched our new website: http://bikebrampton.ca/ See project update #6 below
4. David to send out an initial newsletter to BBAC members & petition signers	See project update #6 below
5. David to follow up with Peter Vansicle for presentation date at BDDC meeting and for invitation to Western GTA summit	See project update #1 below

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6. Mayfield Rd Public Info Session to be attended by Gerald Nov 27 th	Gerald attended & sent report to BBAC members on Nov 28 th -see update #7 below
7. Bike recycling program for disadvantaged families: Gerald to follow up with Adaoma Patterson, Peel Poverty Reduction re feasibility of region championing	Deferred until next meeting
8. Ward Rides: Councillor Hutton to follow up with Council; Erica to request Mississauga Councillors to write letters of support for their Ward Rides; George to define Brampton Ward Ride routes after realignment	Deferred to February on advice from Councillor Hutton, following Ward realignment
9. Ride the Creek: Erica to forward PEYA contact & to inquire if Peel Region can fund food	See project update #5 below
10. Ride the Creek: David to contact CyclePath, CTC, NB Bikes for sponsorship	See project update #5 below
11. Ride the Creek: Councillor Hutton to arrange for David to speak at Rotary Club breakfast to request funding & manpower	See project update #5 below
12. Budget 2014: David to contact City Clerk re meeting date for budget discussion on Active Transportation Coordinator position. BBAC to attend meeting	David, Dayle, Polly attended budget meeting December 9 th . See City Budget 2014 below
13. Erica to forward Walk & Roll link for GPS Cycling Study for inclusion on our website	Deferred until draft has been approved by Region of Peel Council and study officially published
14. David to speak with Nelson Cadete re suggestions for including pedestrians and cyclists in design for traffic roundabouts	Deferred until next meeting

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Brampton can be a Bicycle Friendly Community

David presented the highlights from Share the Road Cycling Coalition report to the city. There was an extensive list of suggestions for Brampton under the 5 E's: engineering, education, encouragement, enforcement & evaluation. "Quick Wins" were identified.

This presentation was shown to Nelson Cadete this afternoon to affirm that BBAC wants to support city becoming bicycle friendly. Nelson has prepared spreadsheet to create an action plan with his department. Discussion followed about our input and need to synthesize of our list of actions from the larger list in the report.

Discussion about promotional items of value: Erica suggested police hand out bike lights. Polly suggested reflective tape. Kevin noted local bike shops should carry tape and it not be necessary to purchase in Toronto.

Action: David to follow up with Nelson regarding City's action plan.

Action: Erica to inquire about Public Health participation on BBAC.

Action: Larry to participate (or assign someone from Brampton Safe City) to sit on BBAC as an example of "Key Partners" mentioned in report

Action: David to contact Region of Peel Police to appoint someone to sit on BBAC

Action: Gerald to inquire about BBAC participation in Santa Claus Parade 2014 as part of "Cultural Link" mentioned in report

Action: David to prepare a shorter 5-minute presentation that can be used with variety of interested groups in Brampton (after receiving Nelson's feedback).

Action: all BBAC members to look for appropriate audiences for David's presentation

City Budget 2014

Current situation

David gave background on decision to approve the position of Active Transportation Network Coordinator, scheduled for mid-year 2014. John Corbett, Chief Administrative Officer for City of Brampton,

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confirmed in writing on January 15th, that his intent is to find the resources necessary to fund the position, that the initiative is worthwhile and that he will keep us informed. David encouraged Nelson Cadete to send representation to BBAC so that the 1st half of 2014 is not lost while we move forward on bicycle friendly community plans.

Strategy Moving Forward

Discussion about whether BBAC continues in current path, halts or forms a non-profit. BBAC could continue and have a non-profit -- independent but linked. Conclusion was to continue BBAC as currently organized. Discussion about narrowing focus based on 5 E's. Conclusion was to wait until Nelson completes his priorities so that we can dovetail our actions for the best result.

BBAC Project Updates

1. Downtown Bicycle Revitalization Project - updated signage, bicycle parking, signed bike routes etc.

David and John collaborating on economic benefits of biking presentation. John remarked the downtown businesses are focused on LRT issue and that current MetroLinks plan does not contain downtown bicycle facilities. David said we are on record with MetroLinks regarding need for bike routes in the plan. David spoke with Nick at CyclePath and discussed vision for downtown economy improved with bicycling, to garner support to help encourage the DT business community become pro-bicycling. **Action:** David to send presentation material to Peter Vansicle to secure date for presentation to Brampton Downtown Development Corporation.

2. Safe bike routes to schools pilot project

Action: Gerald to send link regarding economic benefits of biking PSART – (Peel Safe & Active Routes to Schools) Larry explained the current program includes a bicycle education program for Grade 3, with a 20% involvement rate. Polly reported that BBAC is involved the Peel Region Bike Rodeo Work Group which includes members from: Region of Peel, Brampton, PEYA (Peel

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3. Bike Recycling Program for disadvantaged families (Peel Poverty Strategy)
4. Brampton Ward Rides
5. "Ride the Creek" Etobicoke Creek Trail nature interpretive bike ride – June 21st

Environmental Youth Alliance), Region of Peel Police and BBAC. The goal is to expand the program to include grades 1-12. The current curriculum is to be altered to make cycling 'cool' for adolescents. They may even involve teenagers to help implement program with children in exchange for 'volunteer hours' required for secondary school graduation. Acceptance of the curriculum is required for both public and separate school boards. Polly, David & Erica have been participating on Bike Rodeo Work Group. David added that Minister Glen Murray stated that Ontario school boards must have a "mandated school travel plan" in place by 2015 to receive full funding. He is committed to having Ontario become the most bicycle friendly province in Canada.

Action: Tricia and Polly to work on the curriculum on behalf of BBAC

Action: Dayle to post Glen Murray press release to BBAC website
Report & discussion deferred to next meeting

Action: See Actions from Previous Minutes item #7 above - Gerald
Deferred to February meeting

Action: See Actions from Previous Minutes item #8 above

This is a collaboration between BBAC, Brampton Community Services, Peel Walk & Roll and TRCA (Toronto Region Conservation Authority). David, Michele, Erica & Joanna from TRCA have been planning event on the Ride the Creek Committee (Meetings Dec 5th, Jan 13th) David gave update on progress. Event posted on our website <http://bikebrampton.ca/events-2/> Draft poster for event was circulated. It will be updated but can be used for initial promotion. David received commitment from CyclePath to sponsor passport printing. Erica received commitment from Peel for lunch sponsorship. Councillor Hutton provided introduction for David to Rotary Club. David will present to Rotary Club February 15th to request funding and manpower. David met with Nelson, Michele & city staff on Jan 15th to work out signage requirements on Etobicoke Creek Trail, based on video clips taken by Michele at Nov 15th planning ride. David spoke with Marlaine Koehler, Executive Director of Waterfront Regeneration Trust (Waterfront Trail and Greenway) (<http://www.waterfronttrail.org/>) on plan to complete south section of Etobicoke Trail to join to Mississauga. Kevin suggested he contact a cargo bike company in Burlington for displaying.

Action: David to discuss having vendor booths for sponsorship at the next Bike the Creek

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6. Brampton Cycling Pamphlet, BBAC web-site and branding

organizing committee so that BBAC members will know if sponsorships are welcome Kevin obtained domain name and launched our new website on December 14th: <http://bikebrampton.ca/> Kevin launched our Facebook page on November 22nd: <https://www.facebook.com/bikebrampton> Kevin, Dayle & David posted archives content of past events (including Committee of Council minutes), upcoming events, useful links and BBAC meeting minutes and agenda. Kevin developed template on our new website; David sent out 1st newsletter to BBAC members and petition signers on Jan 12th. This is 1st step in marketing to bike commuters.

Action: Kevin to monitor newsletter response and comments

Action: BBAC members encouraged to become familiar with website content, direct others to website through Facebook, Twitter to raise BBAC profile.

Action: BBAC members encouraged to post photos to Bike Brampton Facebook page.

Gerald attended Mayfield Road public information session November 27th and submitted report. <http://bikebrampton.ca/wp-content/uploads/2013/12/2013-11-28-Report-Gerald-Pyjor-re-Mayfield-Rd-Environmental-Assessment.pdf>

Gerald liked the bicycle detection at signal controlled intersections and otherwise reported curb cuts to be the limit of bicycle consideration. He provided link for comments and encouraged BBAC members to submit comments. David thanked Gerald and encouraged BBAC members to submit comments. David followed up with letter to planning staff.

<http://bikebrampton.ca/wp-content/uploads/2013/12/2013-11-29-David-Laing-to-Neal-Smith-re-Mayfield-Rd-Environmental-Assessment.pdf> Neal Smith, Project Manager Region of Peel, responded. <http://bikebrampton.ca/wp-content/uploads/2013/12/2013-12-02-Neal-Smith-to-David-Laing-re-Mayfield-Rd-Environmental-Assessment.pdf>

Action: David to send a follow-up email to Neal Smith regarding timelines for next public input

7. Mayfield Road Environmental Assessment

New Business

Elect replacement BBAC Secretary

Dayle Laing nominated. Gerald moved. George seconded. Carried

Set 2014 Meeting Schedule

3rd Monday of the month (adjusted for holidays) **Feb 17, Mar 17, Apr 14, May 12, Jun 23**

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New Bike Lane on Fletcher's Creek Issue

Fletcher's Creek had one lane of traffic replaced with a bike lane for traffic calming, in response to residents' vote. Over Christmas and with the ice storm, Ward residents complained to Councillor Elaine Moore regarding lack of parking for guests. Discussion followed about this being an example of where BBAC can help the city by promotion in a positive manner. Kevin suggested we include Fletcher's Creek in the "Critical Mass Bike Ride". (see Events below)

Action: David to write Councillor Moore to let her know we wish to help, and that we are organizing a Critical Mass Bike Ride to inform and encourage residents to view their new bike lane positively.

Action: Kevin to include Fletcher's Creek in Critical Mass route, Jan 31st

Events

Critical Mass Bike Ride, January 31st

Kevin reported the Critical Mass began as a result of suggestion from Toronto riders that this be organized in Brampton. These are occurring around the world, and gather support via Twitter. In a very short time, large groups of people can "mass". This group plans to meet the last Friday of every month.

Action: Kevin to post Critical Mass, January 31st to our website Events page.

Meeting Adjourned 8:30pm

Moved by George, Seconded by Kevin. Carried.

**Next Meeting: Feb 17th 6:30pm Brampton
Safe City Association offices**