

# BBAC minutes

**May 27<sup>th</sup>, 2013 7:00pm – 9:00pm**

34 Dawnridge Trail

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**Review and approve minutes from last meeting**      Approved

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## **May 15<sup>th</sup> Committee of Council Meeting**

A moment of celebration

Councillor Callahan's position

Recreational vs. utilitarian cyclists

Further actions required

David reviewed his memo:

"Next meeting May 27th Time 7:00pm place TBD" (attached).



memo from David Laing to BBAC Next meeting May 27.xps

All agreed Councillor Callahan's position although based significantly on misinformation is reflective of a broad segment of Brampton residents

All agreed the term "destination cyclist" was a better description than "utilitarian cyclist".

All agreed BBAC needs to keep up visibility to the issues identified by Councillor Callahan and the different needs of destination vs. recreational cyclists although no specific actions were identified beyond the June 15<sup>th</sup> Bike Festival event

David reviewed the committee of council decision. Discussion ensued about when the city would officially recognize BBAC.

Carolyn indicated budget cycle would start late in the year and any decisions requiring non-budgeted items would likely be deferred until then

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## **Burlington Joint Cycle Meeting**

Ozzy and Gerald presented:

Burlington Mayor in attendance, promotes cycling by tweeting about it

Declared car free Sundays

City has a Cycling Master Plan

Jack Denison is the council member on the advisory committee which is a full-fledged committee of council

Extensive use of sharrows in the city

Passed a law that requires bike lanes be built as new roads are constructed or upgraded

Enforcement agencies focus on education of cyclists and drivers rather

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than confrontation and ticketing

Participation from youth groups to meet community service hours

Have a “lids for kids” free bike helmet program

Have a “dust off your bike” program

Have a number of destination events

Have signed bike routes including the Grimsby Trail

CAA offers free bike pick-up if someone becomes stranded on their bike

Also talked about Tour de Mississauga September 15<sup>th</sup>, 2013, free, 30K, 60K, 100K distances

Discussion ensued about what we could do here in Brampton including:

- Bike lane pilot project
- Bike Friendly Business program
  - Bikes are good for business. Quoted statistic that a family of four visiting a city by car will stay 1 night and consume 1 meal while the same family of 4 visiting by bike will stay 2 nights and consume 6 meals
  - We talked about getting corporate sponsors such as Brampton Brick (George said they are big cycling supporters)

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## **June 15<sup>th</sup> Brampton Day Bike Festival**

Venue review

Program review

Prizes

Booth staffing

David described 2 proposed concepts for the booth

- Concept 1 using primarily the BBAC tips sheet
- Concept 2 using posters plus the tips sheet
- In addition Kevin would run a bike safety challenge using his own bike with missing safety equipment
- Gerald offered to bring his bike stand and offer free bike tune-ups

Kevin presented drafts for both BBAC Tips sheet and for poster content

All agreed to go with concept 2 and supported the content of the tips sheet and posters

Discussion about sponsors for prizes

- George committed to providing a bicycle as a draw prize
- David indicated he would try to get support from Cyclepath and Cineplex although no response from Loews head office
- Ozzy still working on the Loews local store manager

In terms of staffing agreed concept 2 would require more staff so everyone would come rather than running shifts

David agreed to ask if BBAC could ride in the Flower Day parade

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**Ontario Cycling  
Advocacy Network**  
Meeting with Linda  
Jeffrey – Minister of  
Municipal Affairs and  
Housing  
Ontario Bike Summit

Highlights of David's meeting with Minister Jeffrey:

- Is supportive of active transportation initiatives in the city including BBAC. Was pleased that city council approved a motion to have the city apply to become a Bicycle Friendly Community
- Wants to be kept informed of progress of cycling initiatives in the city. Wants to meet with me annually as a representative of Ontario CAN
- Was very interested in the Coroners Cycling Death report especially the 4 recommendations specifically aimed at the Ministry of Community Affairs and Housing
- Supportive of an update to the Ontario Bike Policy as put forward by the Minister of Transportation (Glen Murray)
- Supportive of the concept of an Active and Safe Routes to Schools program as part of the childhood obesity initiative but said faster progress could be made by working with local communities rather than waiting for a standard from the province
- Indicated the Ontario CAN demand to divert 1% of the Ontario Transportation budget to cycling infrastructure would be a tough sell in the situation when budgets are so tight across the board
- Agreed to attend the Ontario Bike Summit Queens Park MPP reception

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**Set next meeting date**  
Where?  
When?

Did not set another meeting date although agreed it would be after the Bike Festival when we knew more from the city on BBAC status  
Official meeting adjourned although some members stayed to enjoy a celebratory glass of sparkling wine in recognition of achievements to date